# The North Carolina Coastal Atlas

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# Why a coastal web atlas for North Carolina?

- ICAN has a long definition that says what a coastal web atlas should provide:
  - collections of digital maps and datasets with supplementary tables, illustrations, and information that systematically illustrate the coast, oftentimes with cartographic and decision support tools, all of which are accessible via the Internet."
- We describe our Atlas this way:
  - The North Carolina Coastal Atlas is an online mapping and investigation system that provides both static and interactive maps and related data and information for exploration, analysis and learning about coastal issues and resources for students, managers, scientists, teachers, and the interested public."



## What are we doing?

From these rather long descriptions we can state that coastal web atlases:

- 1 Provide maps, data and information;
- 2 Attempt to explain the coastal environment;
- 3 Help with decision-making and discovery;
- 4 Improve access via the Internet.

But, we should also say that a coastal web atlas is not the same thing to everybody!

# "Personas" developed from a UX study of the NC Coastal Atlas



#### **Data**

#### Information

### **Decisions**







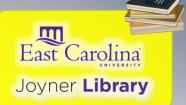






and others





# The North Carolina Coastal Atlas



ArcGIS Server geoprocessing tools, WMS, KML/KMZ, data download.



### **Web Services**

geo-located bibliography, data catalog, social media integration, APIs.





### **Desktop GIS**

Managers, researchers, and GIS professionals



#### Mobile

on-the-go information access and submission



### Visualizers

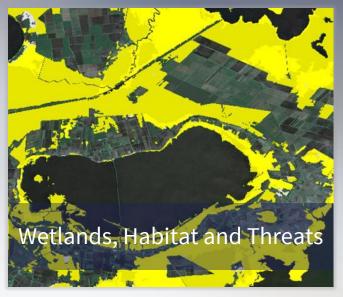
property owners, educators and the interested public



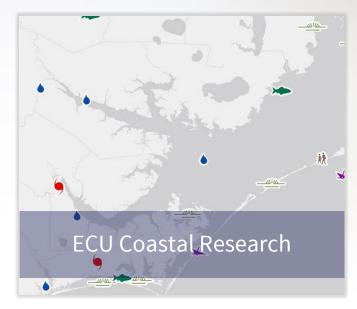
### Thematic Maps

- Collection of GIS layers (data) that follow a certain theme or topic.
- Many existing thematic maps already on the Atlas.
  - Estuarine and Ocean Shorelines
  - Wetlands, Habitat and Threats
  - Flood Inundation Vulnerability
  - Dasymetric Population Mapping
  - others
- Story maps can convey information by stepping the user through a sequential narrative.



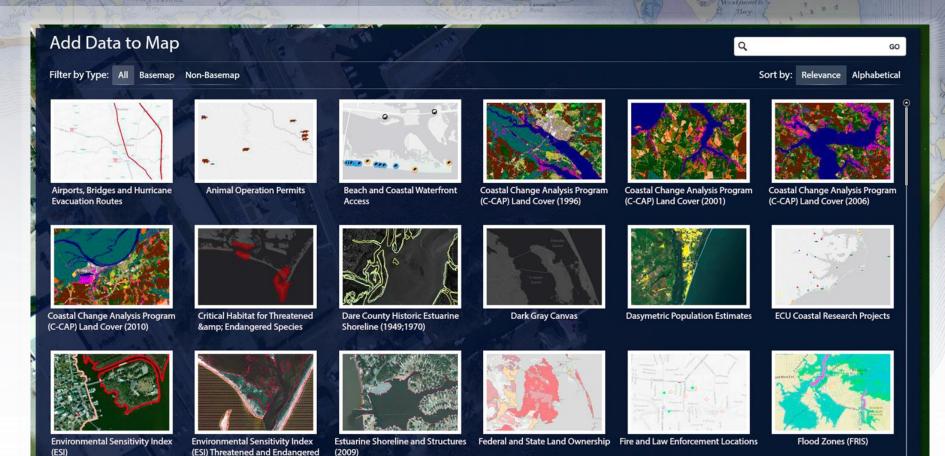


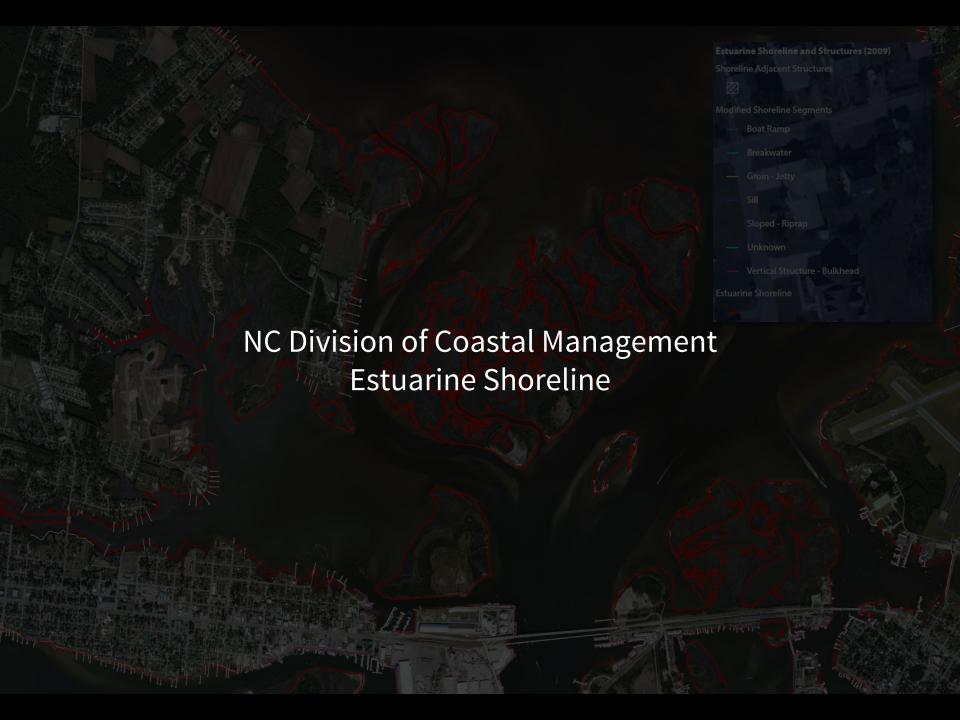




### **Data Catalog**

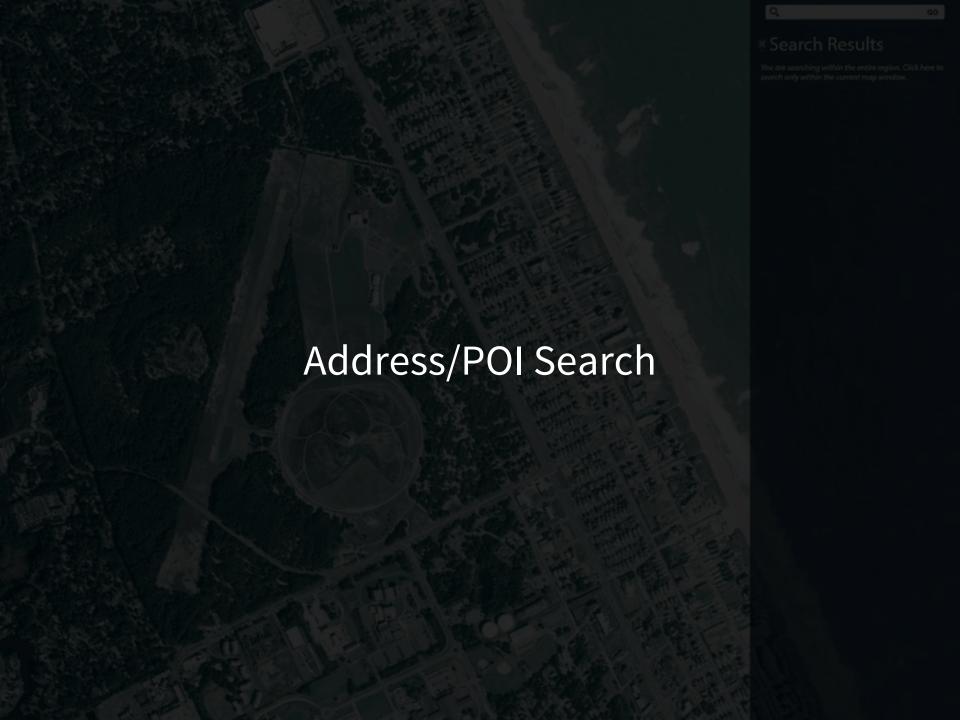
**Species** 

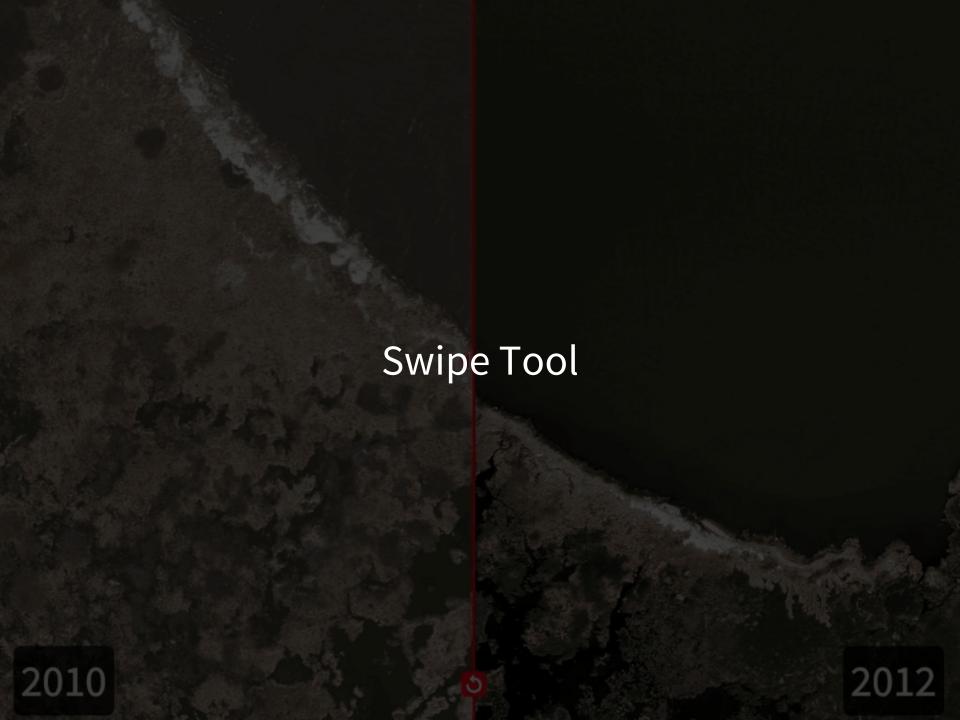














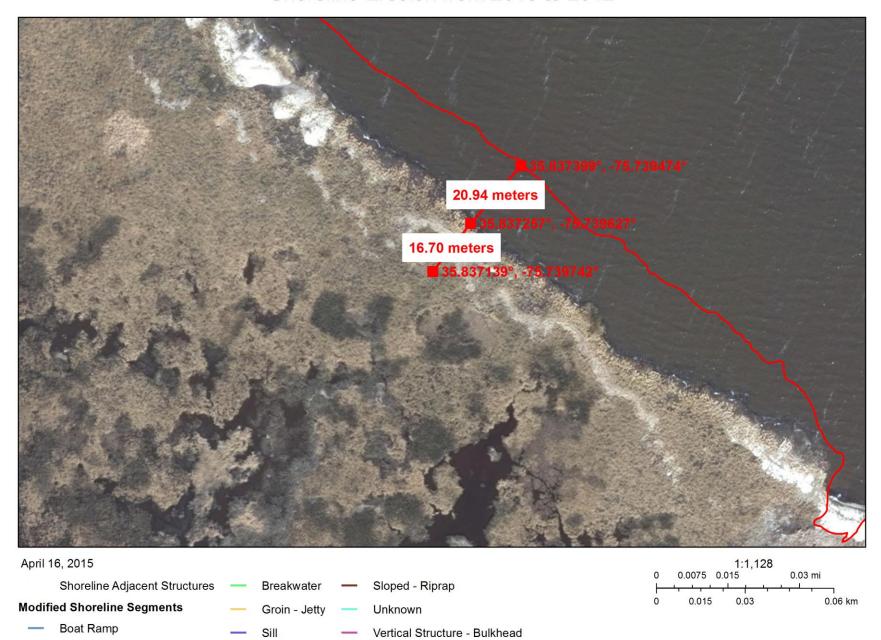


## Flexible Map Output

- Export map contents to common file formats.
  - o PDF
  - o JPEG, PNG
- Settings for page size and orientation.
- Customize map title.
- Customize output resolution.

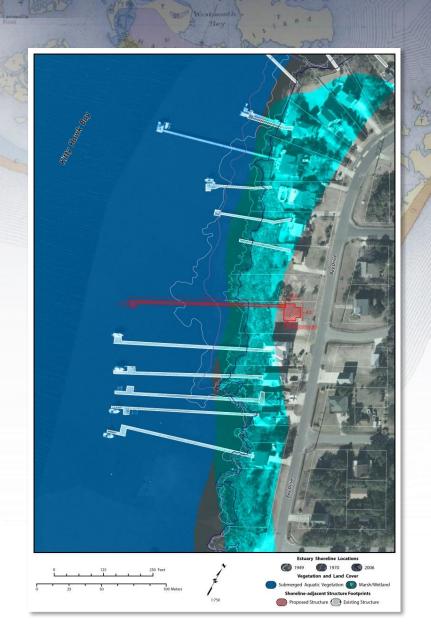


#### Shoreline Erosion from 2010 to 2012



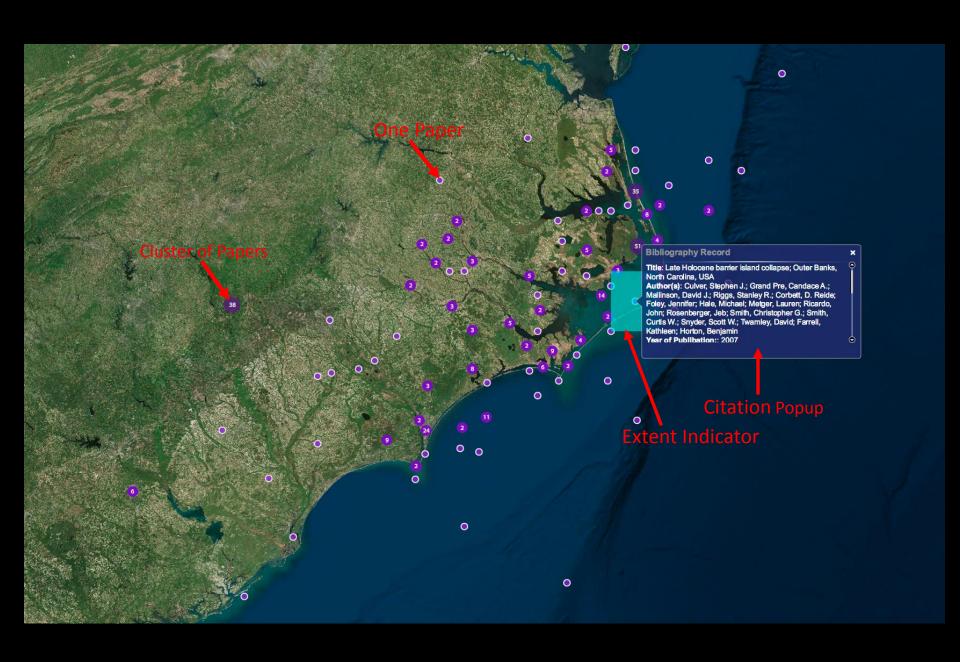
### Tools REHEAD CITY

- Coastal planning and permitting.
  - o Do you see what I see?
- Markup and review: sketch and annotation tools.
- Map sharing for accurate and efficient decisions.
  - Coming this year!
  - Share via social media or email.
  - Per-map comments.



# Geotagged Bibliography

- Provides a curated list of documents
  - o journal articles
  - technical reports
  - o books
  - theses and dissertations
  - and other works
- Allows these documents to be discovered using both geospatial and topical search.
- Link to full document text, if available.



# Socially Connected?

Social media and local liaisons are key to attracting and maintaining contact between people, information, places.

- Atlas web visitors (since July 2014)
  - 4,200+ users (>900 returning)
  - 14,000 individual page views.
  - More than 500 users per month (average)
- Twitter, Facebook (launched 10-15-2013)
  - Like us at facebook.com/NCCoastalAtlas ~250 likes (as of May, 2016)
  - Follow us @nccoastalatlas ~360 followers (as of May, 2016)



### What's Next?

### Atlas 2.0 (estimated for fall of this year)

- 1 Guided tour better ease of use.
- 2 Support tablets and smartphones
- 3 Editing and sharing maps and collaborating with friends and colleagues.
- (4) Share maps by sending a link via email or social media.
- (5) Integration with ArcGIS Online to allow adding map layers from organizational accounts.
- 6 Coastal Permitting App Tool



#### Redesign for Contextual User Interface

- Guided tour based on user type.
- Walkthrough video/interactive help.
- Prioritization of UI elements based on most commonly used features.



### Charles Kuralt Trail



### Charles Kuralt Trail

View in Map Map Services

The Charles Kuralt Trail is in a region of the mid-Atlantic coastal plains of Virginia and North Carolina. This region is more commonly known as the Roanoke, Tar, Neuse, Cape Fear Ecosystem, all of which are rivers that flow into the Albemarle, Currituck, and Pamilico Sounds. There is no set route that one should take to enjoy the Kuralt Trail. However, there is a 940 mile network of North Carolinian and Virginian highways and interstates that will take you through the eastern coastal portion of the state to the 12 locations that make up the interest sites of the Kuralt Trail.

There is 12 National Wildlife Refuges and one National Fish Hatchery that makes up the Kuralt. Each location provides a chance for one to experience the unique wildlife of the National Wildlife Refuge. Each location provides recreational activities for a visitor to partake in. Many of the Refuges provide areas for camping, butting, biking, and fishing, but each location varies on the activities in which they offer to the

Creator Name(s)

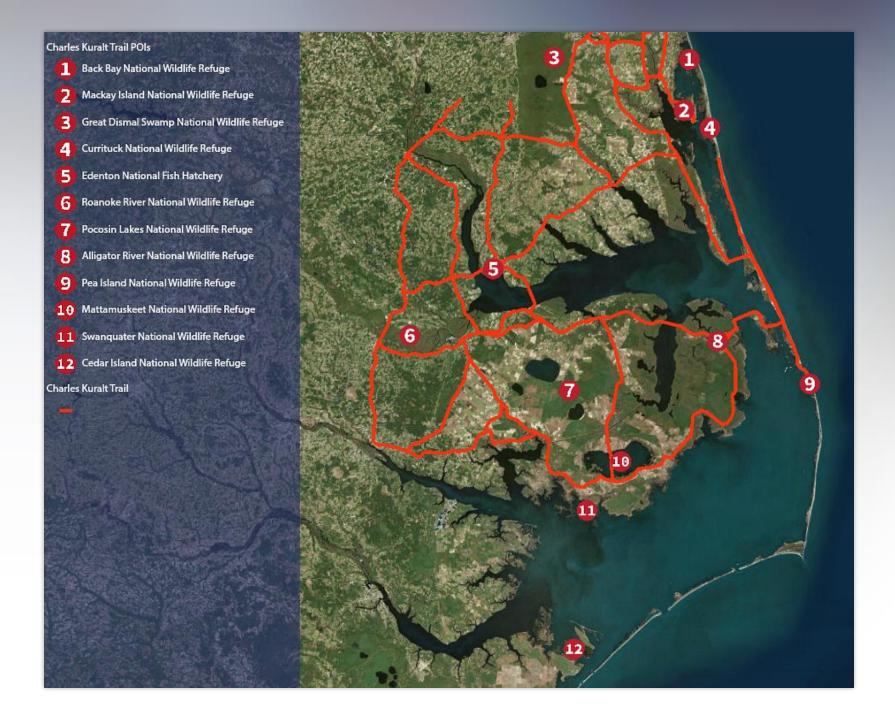
N.C. Coastal Atlas

Provider Name(s)

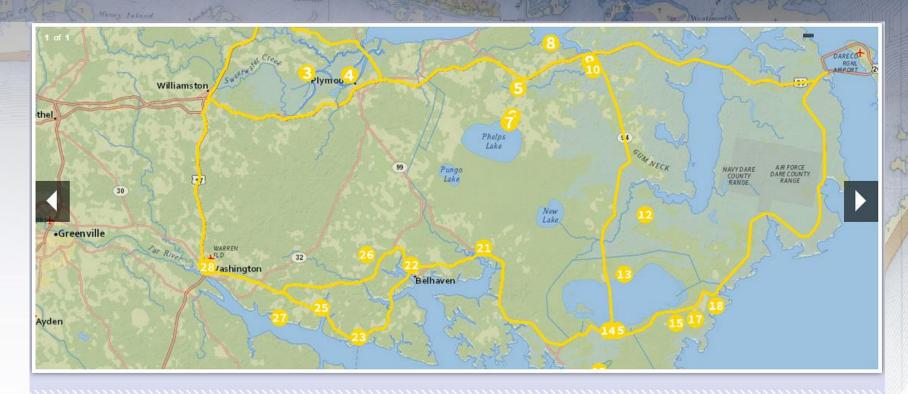
N.C. Coastal Atlas

Categories

Recreation and Tourism



# Sounds Discovery Trail



### The Sounds Discovery Trail

View in Map Map Services

The Sounds Discovery Trail will take you on a tour to 28 different locations throughout Hyde, Tyrrell, Washington, Beaufort, and Bertie counties in eastern North Carolina. It is not required to visit each location in numerical order however, it is designed to where one can travel from site to site with ease in a loop fashion on 320 miles of North Carolina highways.

While on the trail, one will have a chance to stop at several houses that are proctected and considered nationally registered historic locations, visit unique wildlife in several National Wildlife Refuges, and several small historic towns.

#### Creator Name(s)

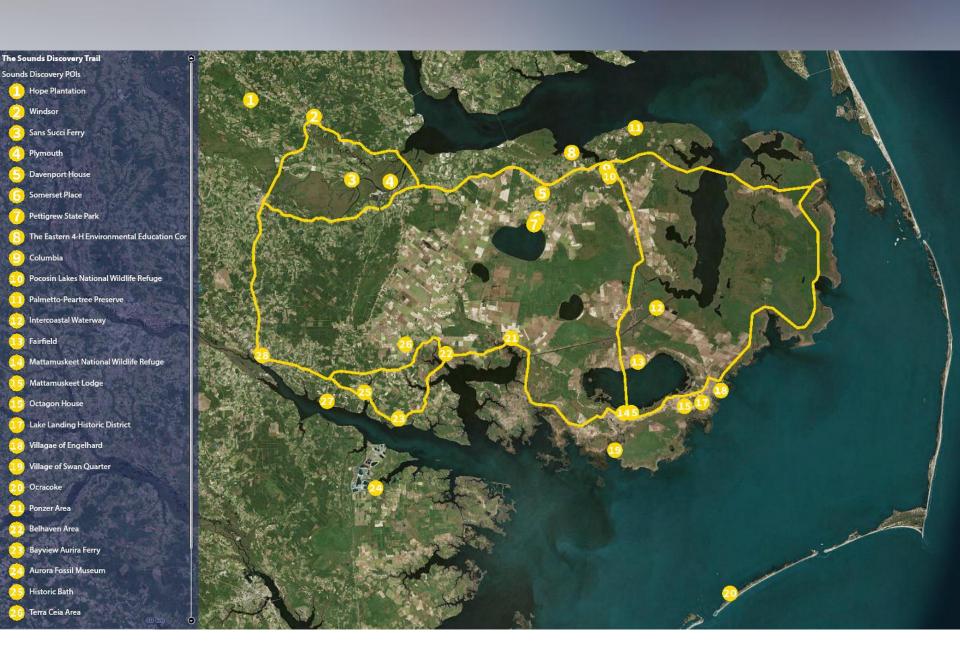
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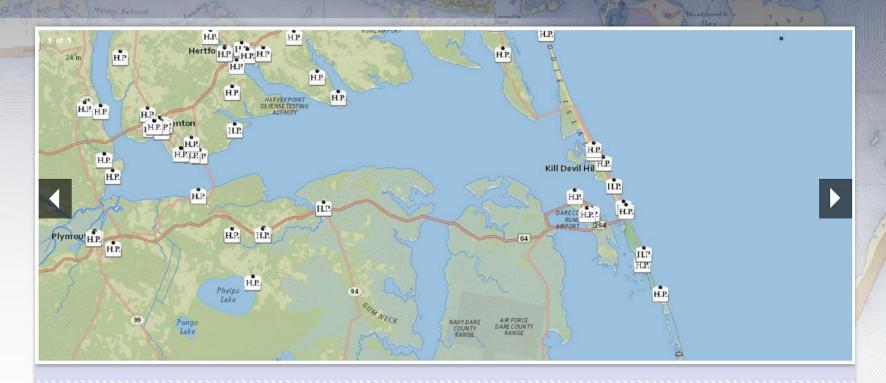
N.C. Coastal Atlas

#### Categories

Recreation and Tourism



# National Register of Historic Places



### National Register of Historic Places

View in Map Map Services

The National Register of Historic Places is the official list of the Nation's historic places worthy of preservation. Authorized by the National Historic Preservation Act of 1966, the National Park Service's National Register of Historic Places is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect America's historic and archeological resources.

This map layer contains point markers for all NRHP sites in counties within the Coastal Plain physiographic province of North Carolina. This is a total of 649 places that have been deemed worthy of preservation by the National Register.

Creator Name(s)

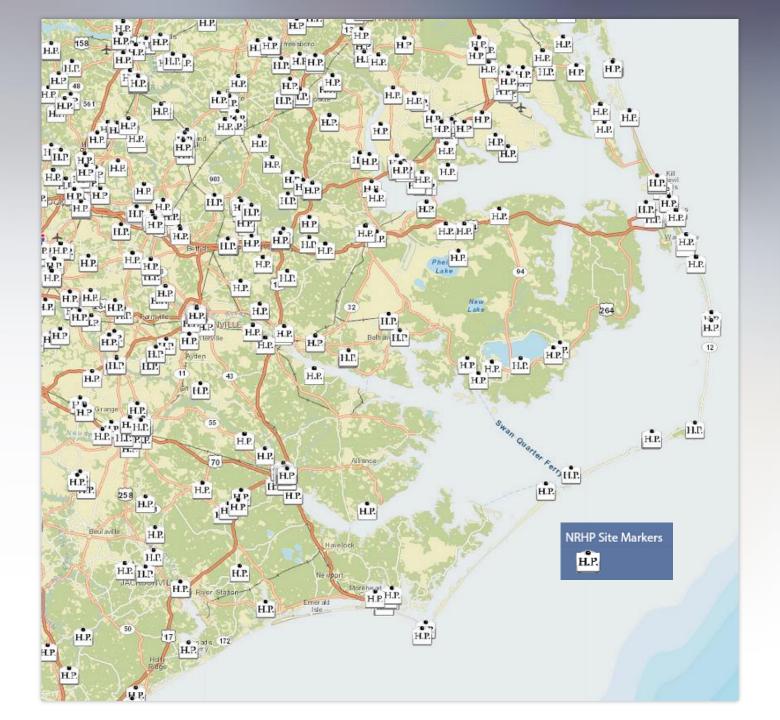
National Register of Historic Places

Provider Name(s)

N.C. Coastal Atlas

Categories

Historical



### Paddle Trails and Access



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### Data Catalog



#### Paddle Trails and Access

View in Man Man Services

#### Kayak and Canoe Paddle Trails and Access

This map layer features an assimilation of kayak and canoe paddle trails and access locations for launch/take-out. Trails and sites have been compiled primarily for the Albemarie-Pamlico region using NC Paddle Trails Association maps, NC OneMap Recreation layers, and maps from the Mid-East RC&D, Pamlico County Rural Development Panel, and Pam Malec's (2001) Guide to Sea Kayaking North Carolina. (Globe Pequot Press, Guilford, CT),179pp.

#### Creator Name(s)

N.C. Coastal Atlas

N.C. Paddle Trails Association

Mid-East RC&D

N.C. Center for Geographic Information and Analysis

#### Provider Name(s)

N.C. Coastal Atlas

NC OneMap

- NC Paddle Trails Association maps.
- NC OneMap Recreation layers.
- ❖ Mid-East RC&D.
- Pamlico Co. Rural Development Panel.
- Pam Malec's (2001) Guide to Sea Kayaking North Carolina.



# New Scuppernong and Columbia Trails and Access



# Fishing and Boating



### Coastal, Joint, and Inland Waters

View in Map

**Map Services** 

#### Boundaries of Coastal, Joint and Inland Waters

Boundaries between coastal-joint and inland waters are provided in a tiled map service and GIS layers maintained by the NC Division of Marine Fisheries.

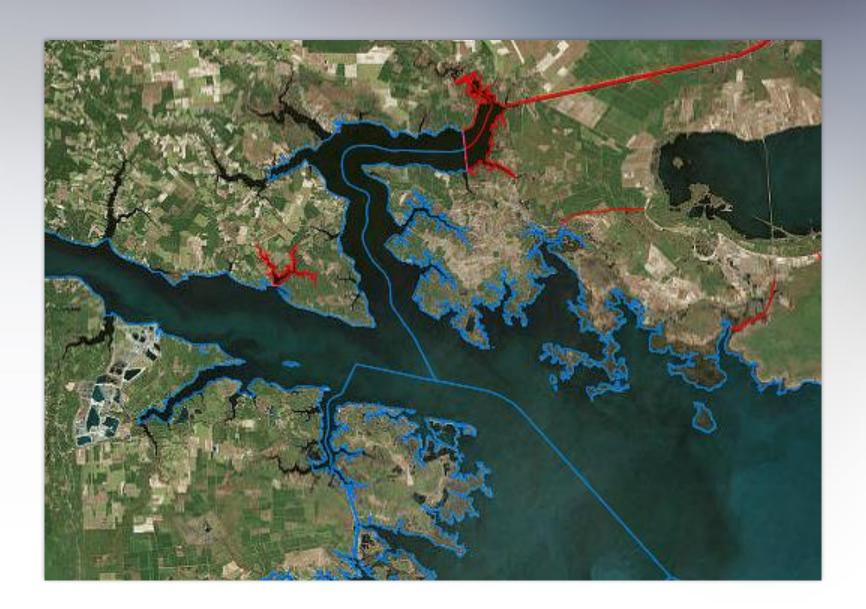
For the purposes of recreational fishing with hook and line, these boundaries define the pertinent required fishing license.

Creator Name(s)

N.C. Division of Marine Fisheries

Provider Name(s)

Esri



### **Boat Accesses and Marinas**

### NC Boating Access Areas

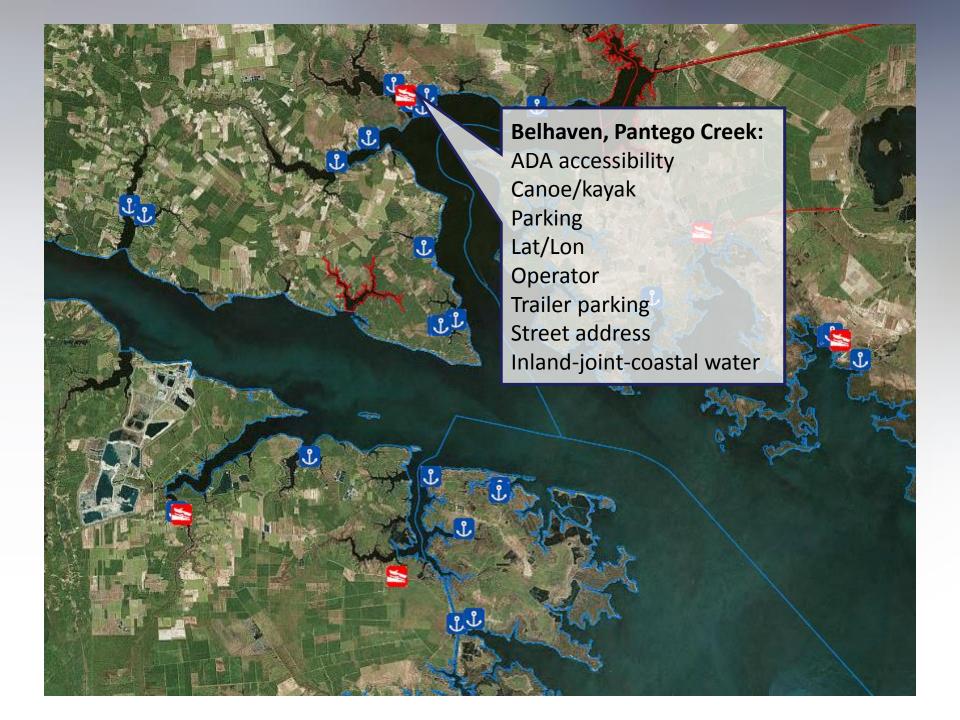
A compilation of WRC owned/maintained access areas as well as other public and free ramps developed or maintained in partnership with the agency. Further details on the source of this layer (also served by NC OneMap) can be found <a href="https://example.com/here">here</a>.

○ 130+ locations

### **Marinas**

This layer was built upon an inventory by the NOAA Environmental Sensitivity Index (ESI) mapping program for <a href="https://numan-useresource">human-use resource</a> inventory.

○ 380 locations?





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### Data Catalog



### **Surf Spots**

View in Map

**Map Services** 

#### Surfing Spots of North Carolina

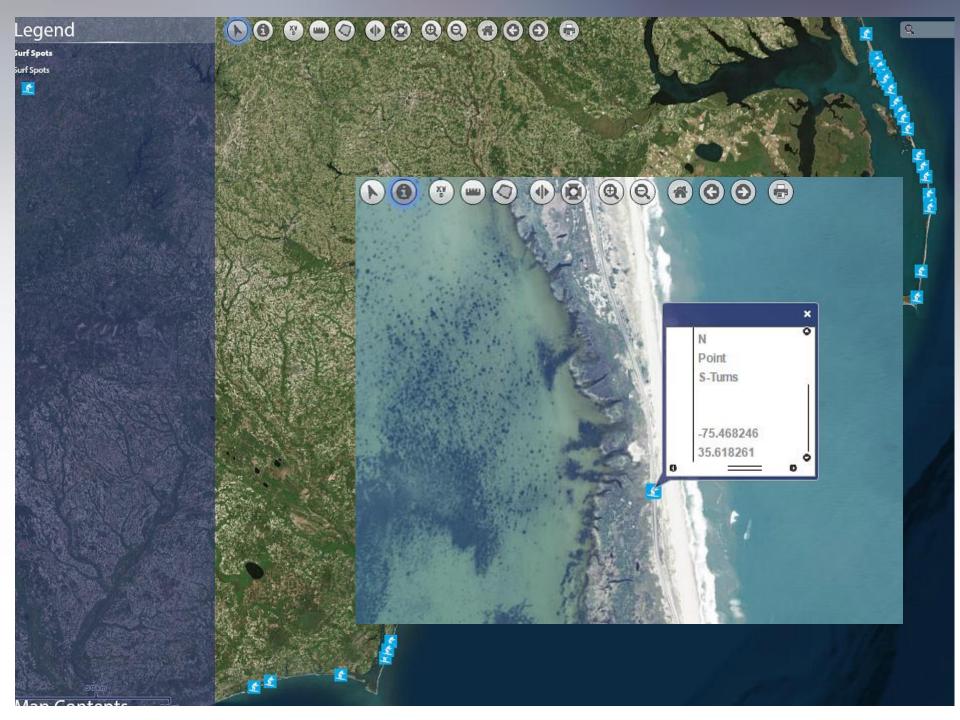
Surfing spots are inherently dynamic along North Carolina's sandy, trailing-edge coastline. Our coast features beach break sand bars that oscillate between seasonal winter and summer profiles in response to major coastal storms and prolonged flat spells. In addition, coastal inlets, beach replenishment projects, sand bags and hard structure stabilization can interact to affect many surf quality

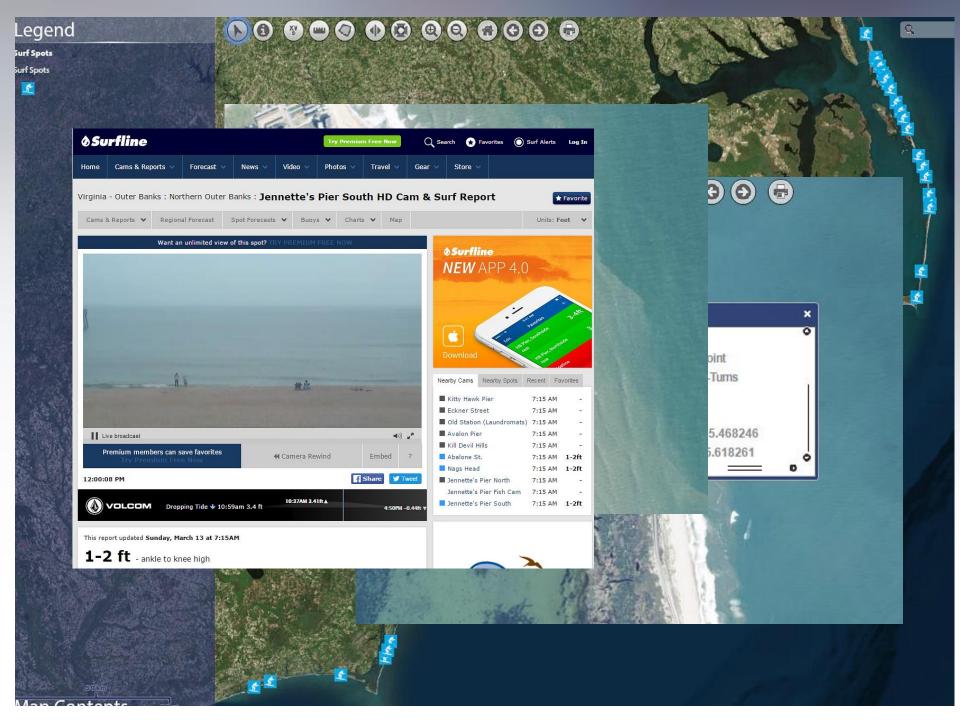
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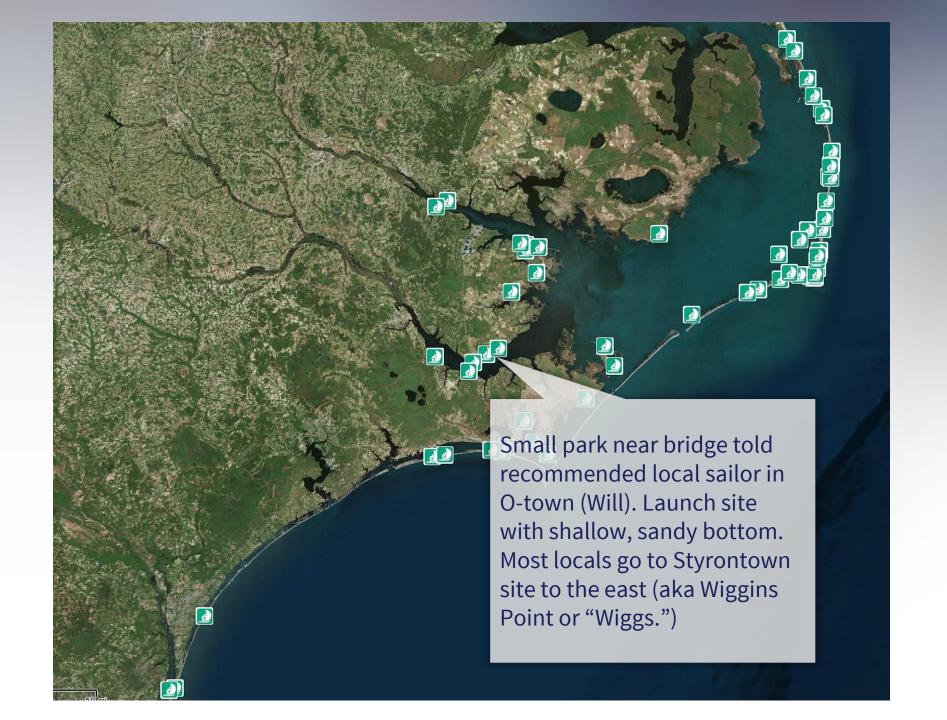
N.C. Coastal Atlas

#### Categories

Recreation and Tourism





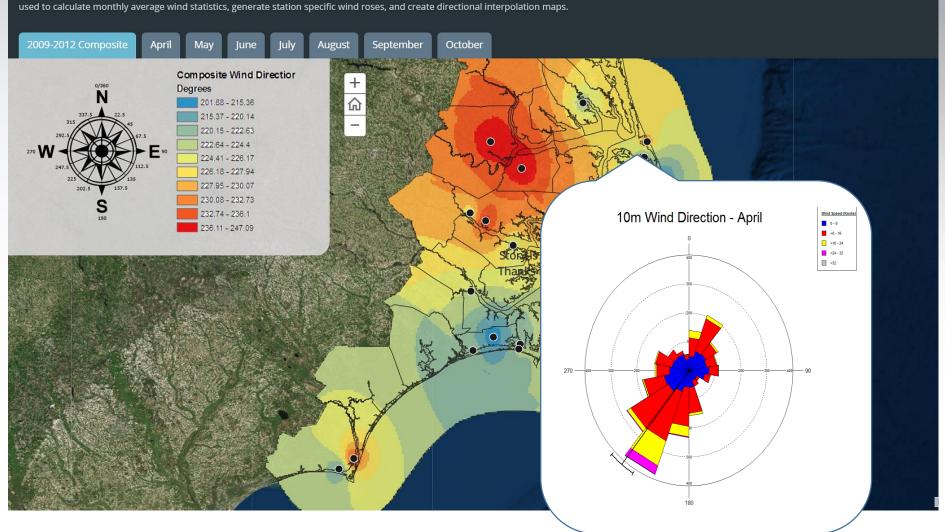


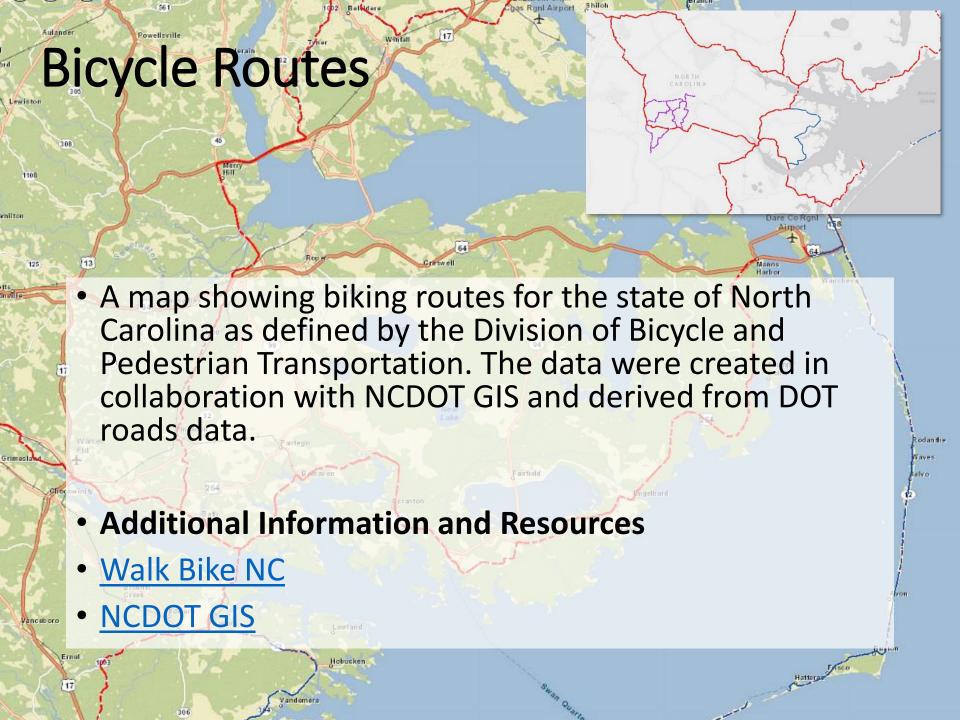
## Coastal Wind Atlas...

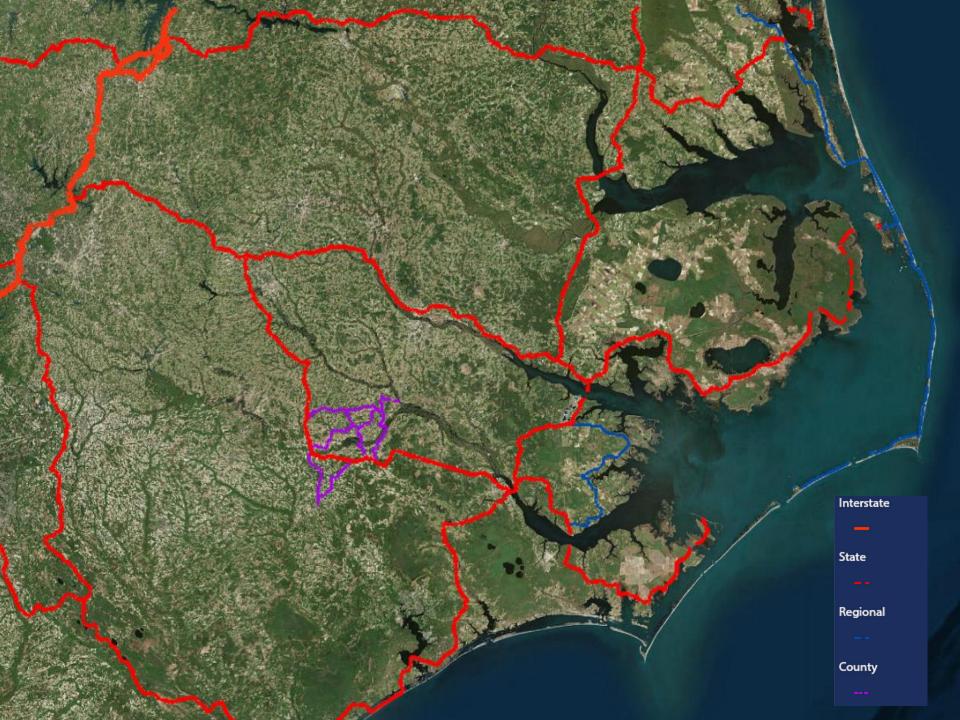
Volunteered by ECU Jacob Twarog and Nick Lucchetti <a href="http://arcg.is/1Nm3Lt8">http://arcg.is/1Nm3Lt8</a>

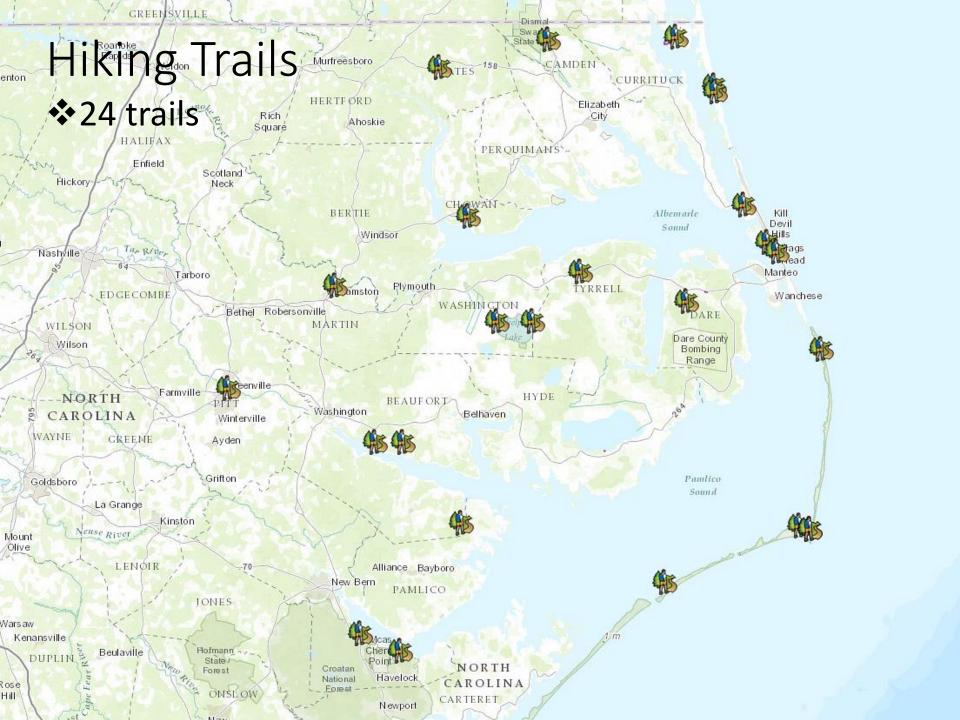
#### **North Carolina Coastal Wind Atlas**

A North Carolina coastal wind climatology spanning the years 2009 -2012 is presented. 17 stations from the North Carolina Climate Retrieval and Observations Network of The Southeast Database (NCCRONOS) were used to calculate monthly average wind statistics, generate station specific wind roses, and create directional interpolation maps.

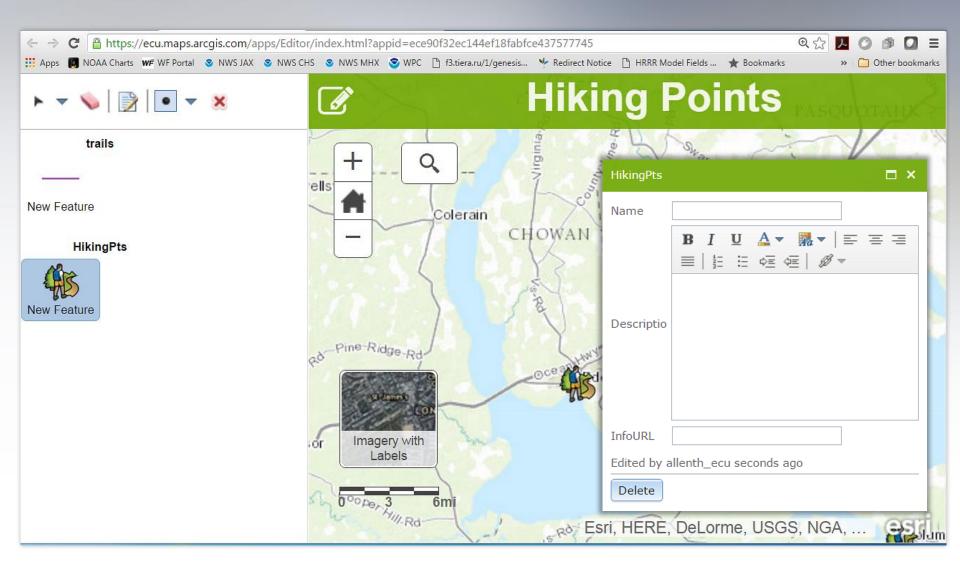




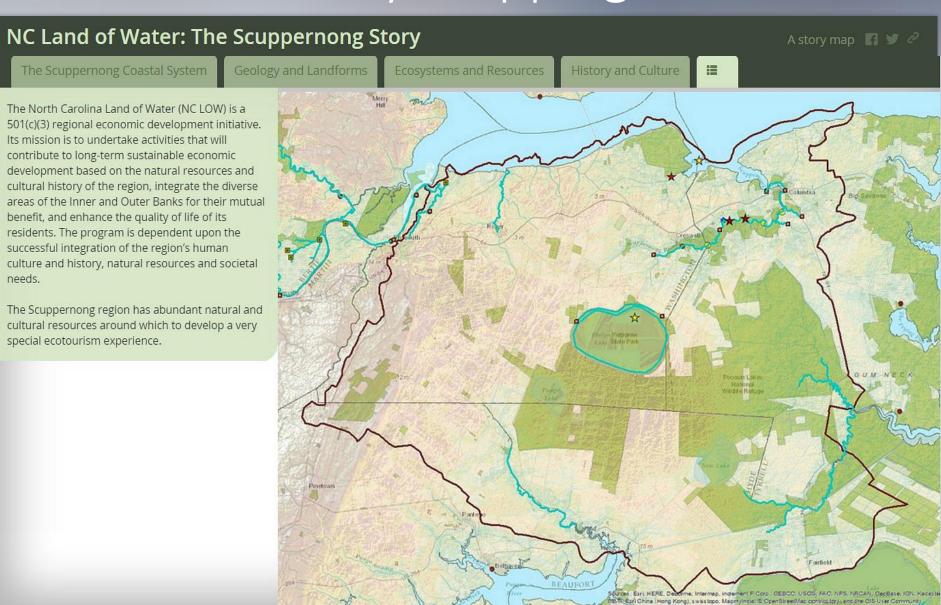


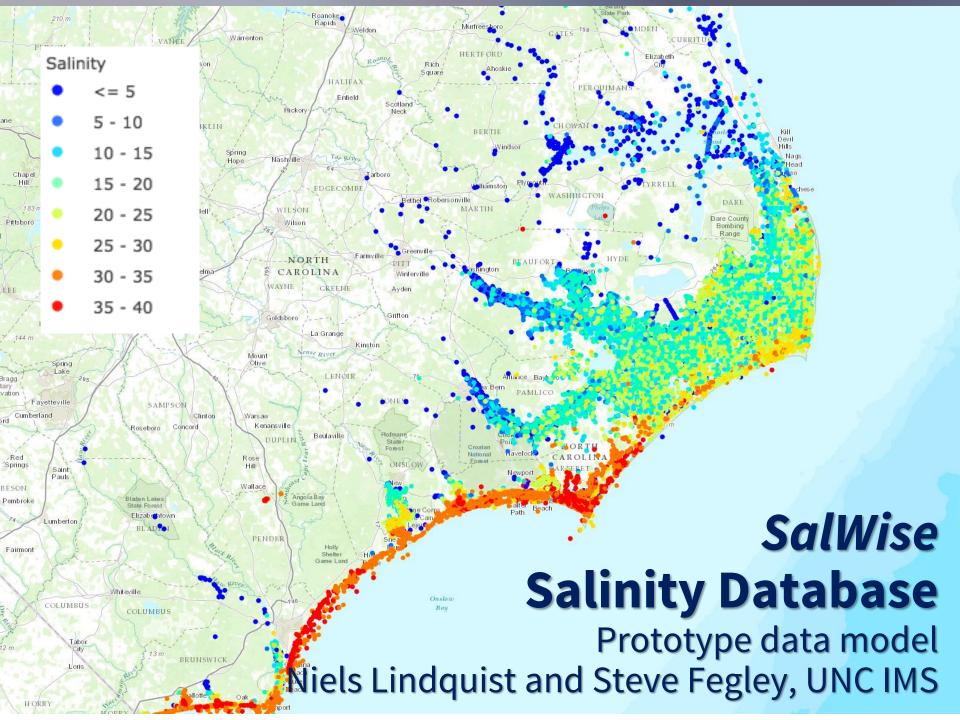


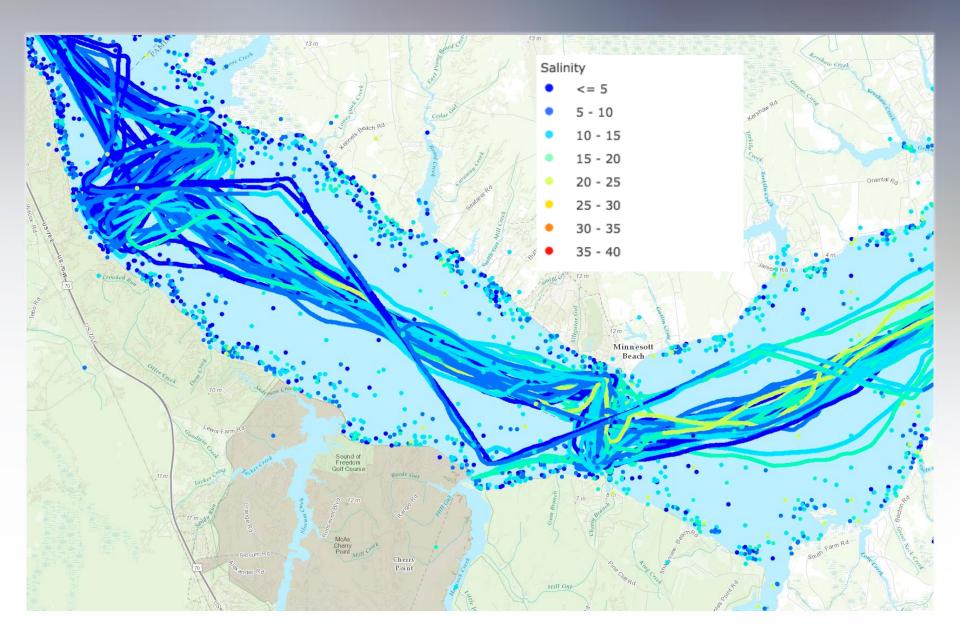
# Crowdsourcing with AGOL



# Content for Story Mapping







### Questions? Feedback?

Please take a moment to ask any questions or provide any feedback that you may have.

Visit http://www.nccoastalatlas.org/contact-us to submit any comments, issues or feature requests.

## Thank you!

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