

### Representation

The Census is constitutionally required to apportion seats in the House of **Representatives** 

# Funding

The US Government spent nearly \$590 billion in FY 2015 based on Census data – **\$1,623 per** person in NC

### Planning

Local governments and businesses rely on Census data to evaluate how to serve their communities

# North Carolina and the **2020 Census**

# Census Day is April 1, 2020!

The Census counts everyone, once, and in the place they usually reside.

By taking a few minutes to answer your Census form, you will increase our voice in Congress, bring tax dollars back to our communities, and invest in better planning and services for your neighborhood.

You can use the internet or your smartphone to complete your 2020 Census questionnaire.

Your personal Census information is confidential and by law cannot be shared with law enforcement, the courts, immigration, or anyone for 72 years.

Being counted in the Census is safe, quick, and very important to the future of our communities and state.

The Census is a once a decade snapshot of who we are, and you are an important part of that picture! You count in your neighborhood, county, and state ... Be Counted in the Census!

# **2020 Census**



330+ million people

140+ million households



the results



# Preparing for the Census – We Have Work To Do!

2014	201	5 20	016 201	7 20	018	2019	2020 ★	*202	21
Key census activities start in 2015 and continue through 2020		Estimate on-the- ground workloads and define operations and systems needed for the census	Develop and award major contracts for the systems that will support the census	Put management infrastructure and offices in place throughout the country	Conduct end-to-en systems test	d On-the-ground canvassing where necessary	April 1: Census Day, on-the-ground interviews begin	December 31: Deliver apportionmen counts	Release

Census programs are underway now preparing for the 2020 Census, and we have a role to play.

Local Governments are invited to participate in:

#### **Boundary Annexation Survey (BAS)**

Annual survey verifying boundaries as of January 1. Response deadline is May 31.

### Local Update of Census Addresses (LUCA)

Once a decade verification of residential addresses. Invitation letters were mailed to highest elected officials in July 2017 with registration encouraged by September 2017. Training will be held in Fall 2017. Materials will be mailed starting in February 2018, and participants will have 120 days to verify addresses.

### Participants Statistical Areas Program (PSAP)

One time opportunity for local governments to suggest boundaries for small geographies for data publication throughout the next decades. PSAP materials will be available starting in December 2018, and the deadline is May 2019.

Local governments, businesses, community organizations, campuses, faith-based groups, and individuals are invited to make the 2020 Census a success by forming or joining a local **Complete Count Committee (CCC)**. CCC members encourage friends, family members, coworkers, or neighbors to be counted in the Census.

North Carolina provides statewide response to the **Geographic** Support System (GSS) and School District Review Program (SDRP)



For questions or information about the Census in North Carolina, contact: **Bob Coats** Governor's Census Liaison and North Carolina State Data Center Coordinator

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