

MAIN STAGE DEEP DIVE

Protecting State Data with Sensitivity Labels & Secure Sharing

NCDIT Digital Workplace Success Summit
August 6, 2026 | Wake Tech Southern Wake Campus
Michelle Checchi, Microsoft | with NCDIT ESRMO & AvePoint



The ask is simple: protect data without slowing the work.

A non-technical audience needs habits, not architecture.

Everyday work creates risk

- Emails, spreadsheets, and links move citizen data fast.
- Public Records means transparency remains the default.
- Labels protect the legally sensitive categories.

Three things attendees must remember

- 1 What is a label?
- 2 How do I apply one?
- 3 How do I share safely?

Impact line

Right label.
Right link.
Right recipient.

Safe sharing, every time.

A label is a digital wrapper.

It marks the item and can enforce protection wherever the content goes.

Visible signal

Headers, footers, or watermarks tell people how to handle content.

Invisible control

Encryption, no-forwarding, access limits, and policy actions enforce the label.

Plain-language line to land:

The protection travels with the content — not just the folder or the site.



Four labels. One decision rule.

Label the content, not the agency.

Public	Approved for anyone	Press releases, public website	No restriction
Internal	Routine state business	Inter-agency plans, staff guidance	In-tenant protection
Confidential	Could cause harm	Contracts, personal data, security details	Encryption + access limits
Restricted	Legal/regulatory duty	CJIS, PHI, FTI, bulk PII	Strongest controls

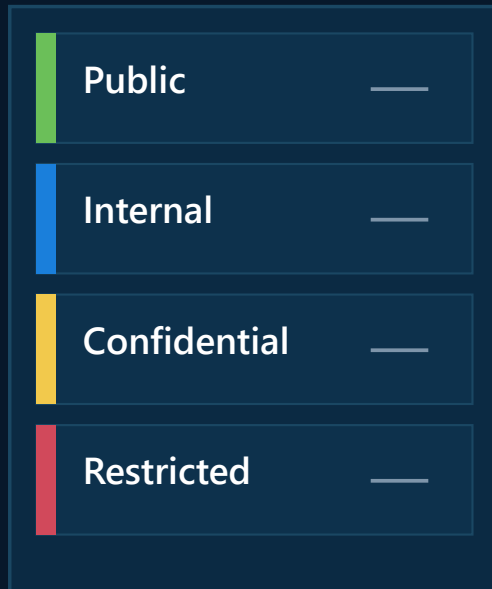
Ask first: **“What is this information?”**



Sensitivity labels are the hanging folders of the digital file cabinet.

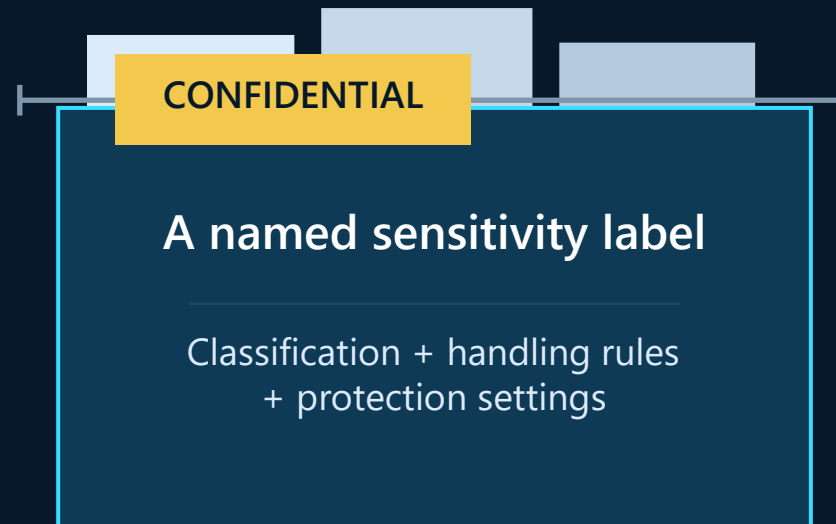
They classify the content, signal how to handle it, and bring the right protection along.

01 FILE CABINET



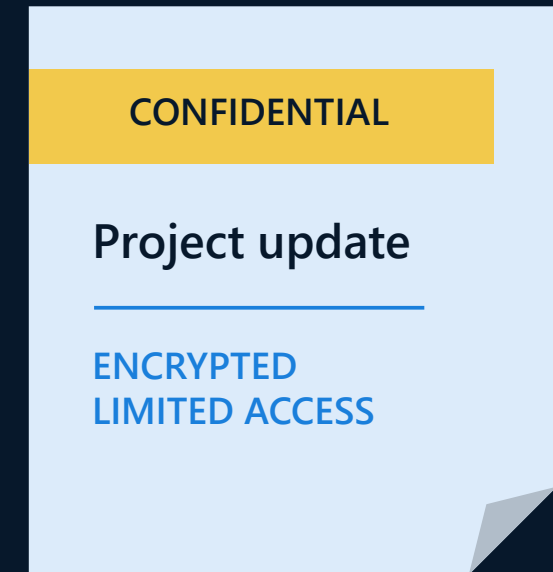
The approved set of labels
and decision rules

02 HANGING FOLDER



The digital "folder" selected
for the content

03 LABELED FILE



The label remains attached
wherever the file goes

Physical folders organize. Sensitivity labels organize + enforce.

The protection travels with the content—not just the cabinet.

One Sensitivity button, everywhere.



Outlook

Label the email before you send. Confidential can encrypt or block forwarding.

Word, Excel, PowerPoint

Label where content is created. Excel is often where risky data shows up first.

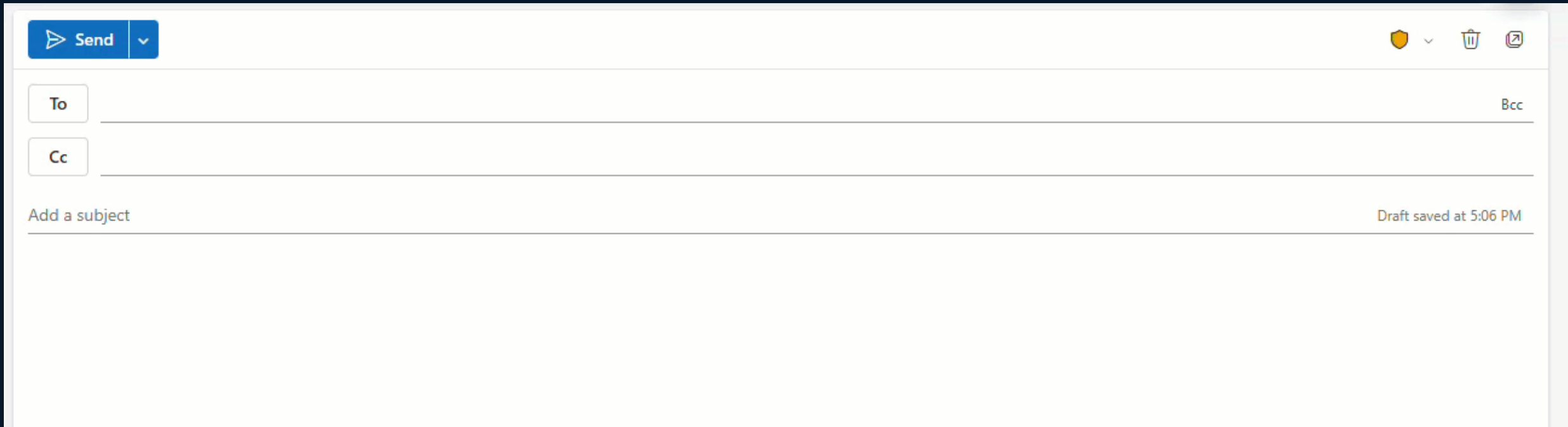
Auto-labeling

Recommendations are a safety net; read the prompt and confirm.

Label messages without leaving Outlook.

Select Sensitivity from the message ribbon to classify an email and apply the right protection before sending.

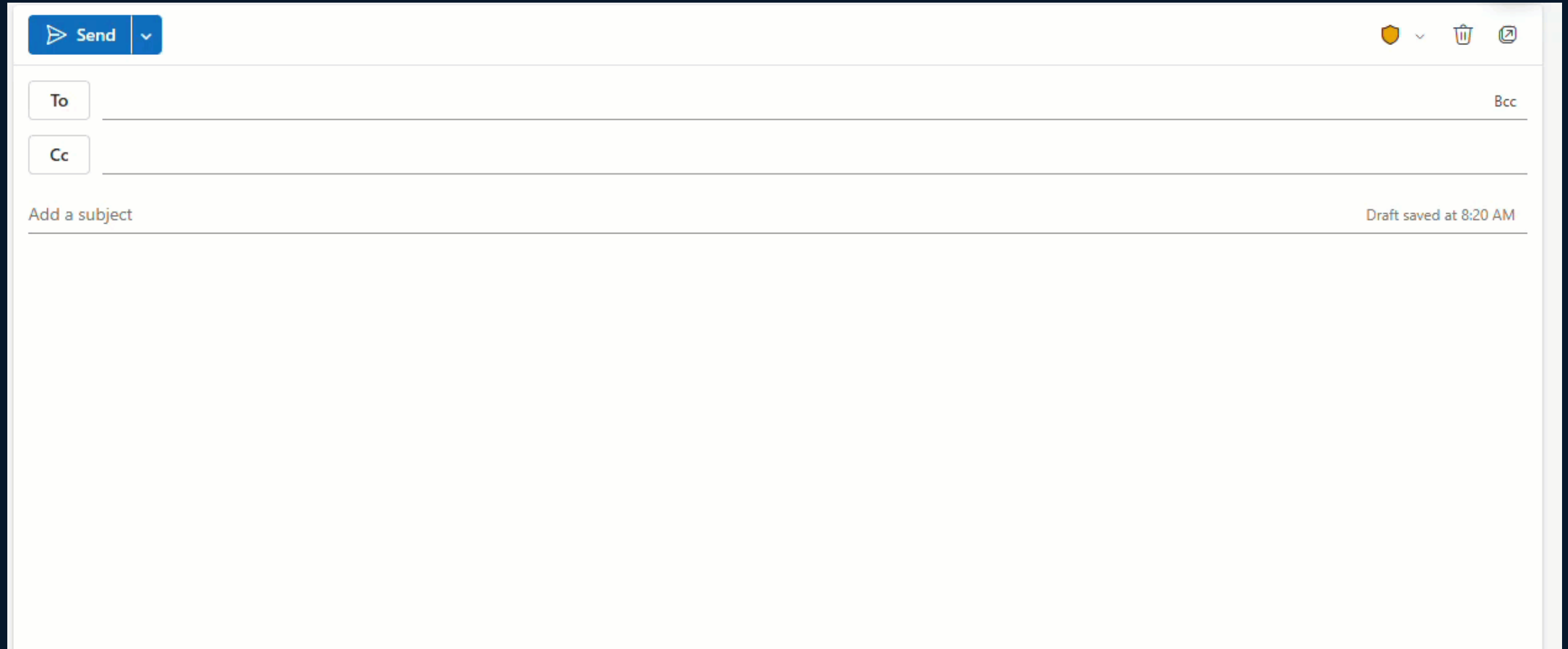
01 OUTLOOK



The screenshot displays the Outlook 'New Message' interface. At the top left is a blue 'Send' button with a right-pointing arrow and a dropdown arrow. To the right of the 'Send' button are three icons: a yellow shield, a trash can, and a document with a checkmark. Below these are three input fields: 'To', 'Cc', and 'Subject'. The 'To' field has a 'Bcc' label to its right. The 'Subject' field has the placeholder text 'Add a subject' on the left and 'Draft saved at 5:06 PM' on the right. The background of the form is white, and the entire interface is set against a dark blue background.

Policy tips guide you before you send.

When guidance appears, pause, read it, and follow the recommended action before sending.

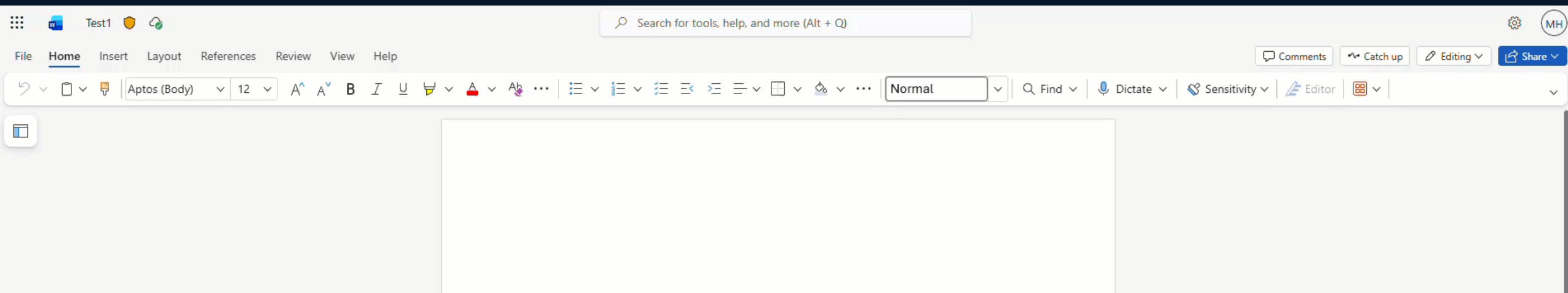


The image shows a screenshot of an email composition interface. At the top left, there is a blue 'Send' button with a right-pointing arrow and a dropdown arrow. To the right of the 'Send' button are three icons: a shield, a trash can, and a document with a checkmark. Below the 'Send' button is a 'To' field with a placeholder text 'To' and a 'Bcc' label on the right. Below the 'To' field is a 'Cc' field with a placeholder text 'Cc'. Below the 'Cc' field is a subject line with the placeholder text 'Add a subject'. On the right side of the subject line, there is a notification that says 'Draft saved at 8:20 AM'. The main body of the email is a large, empty white area.

LABELS EVERYWHERE YOU WORK

Show labels where people already work.

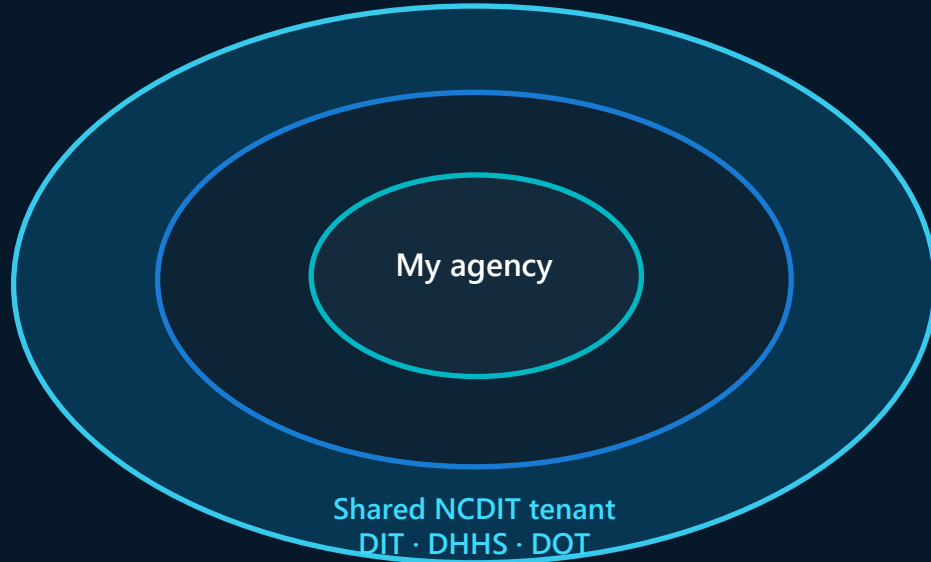
The Sensitivity control appears across all Office apps — Word, Excel, PowerPoint, and Outlook — so people can view and apply labels in the same place, without changing how they work.



Know which side of the wall.

In North Carolina, "internal" means inside the shared NCDIT tenant — not always "my

Outside tenant
DOJ · counties · towns



Share smart: use Teams & SharePoint links, not attachments.



Good labels make AI safer.

Label first. Copilot second.

Copilot respects permissions

It can only use content the person is already allowed to access.

Labels carry forward

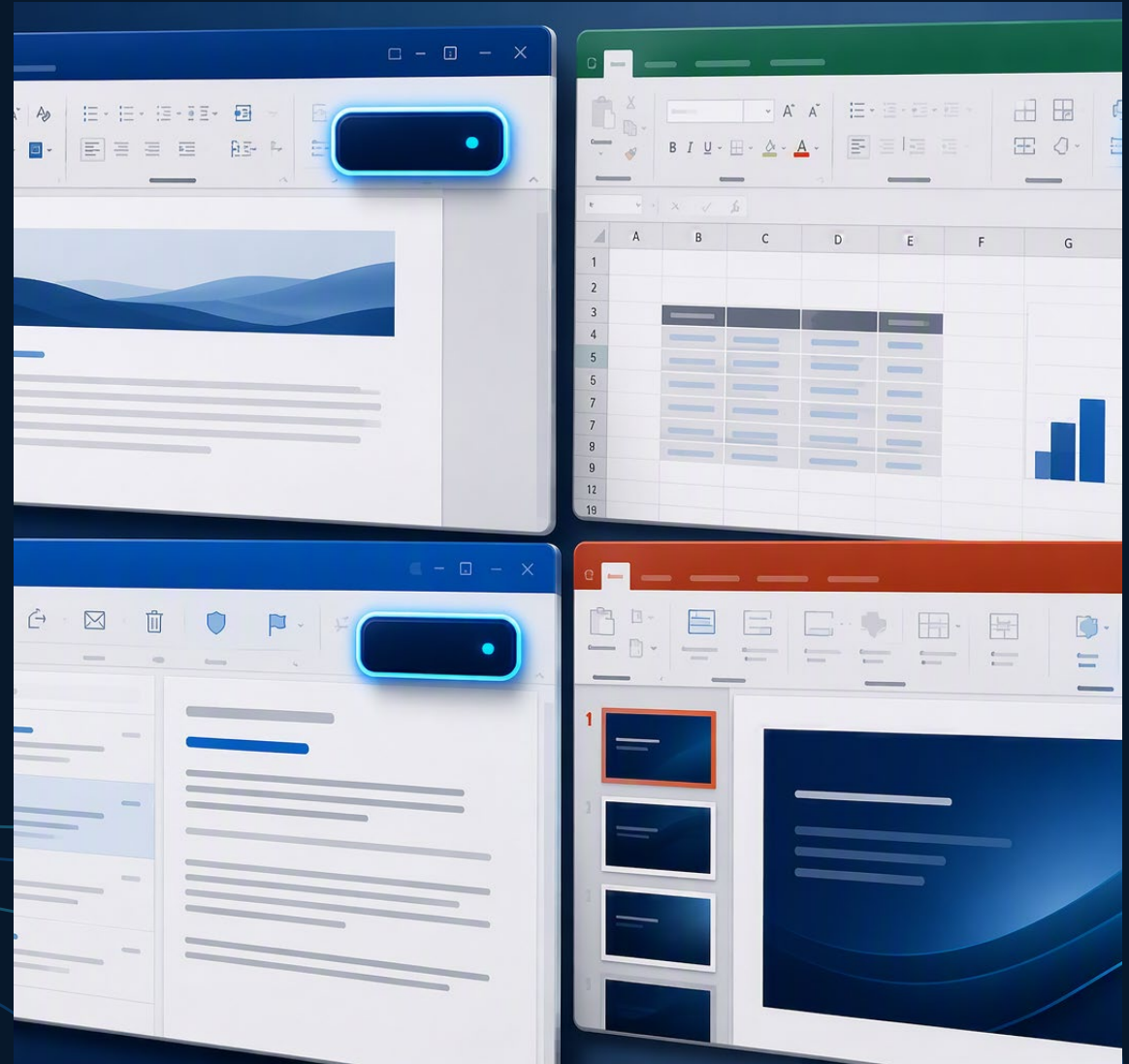
When protected content feeds a result, the protection context matters.

User habit is the control plane

Good labeling today is the on-ramp to safer Copilot in GCC.

Bridge line for the closing keynote:

AI is only as safe as the governance underneath it.



Three takeaways to make it stick

1

You are the protection.

Labels put protection in the tools people already use.

2

Label the content, not the agency.

Ask what is inside the file or email.

3

Right label + right link + right recipient.

Safe sharing is a repeatable habit.

Handoff to AvePoint

"Microsoft Information Protection sets the guardrails. AvePoint can bring this to life operationally — migration, governance, monitoring, and adoption patterns."



Data Protection With AvePoint MyHub

NCDIT 2026

AvePoint[®] at a glance...

AvePoint is the global leader in modern **data protection**, unifying **data security**, **governance**, and **resilience** to provide a trusted foundation for AI.

Founded in
2001

Global HQ:
**Jersey City,
NJ (USA)**

AVPT
Nasdaq Listed

SGX:
AVP



25K+

Customers



Global Cloud
Instances



Managed
Customer Data



Channel
Partners

About Me

DJ Warren – Senior Solutions Engineer

With more than 15 years of experience spanning K-12/higher education, nonprofit, and SMB environments, DJ brings a practitioner's perspective to solving real-world IT challenges.

Prior to joining AvePoint, he served as IT Director for the University of Chicago Charter School, where he led IT operations and infrastructure initiatives for over a decade, supporting large-scale educational environments.



Familiar Issues, Faster Consequences

የጥንቃቄ
ጥንቃቄ የጥንቃቄ

DATA PROBLEMS

Data Silos, Inconsistent Formats,
Outdated Information



የጥንቃቄ የጥንቃቄ የጥንቃቄ

DATA PROBLEMS

Who Has Access?
Oversharing Internally,
External Sharing

የጥንቃቄ የጥንቃቄ የጥንቃቄ

DATA PROBLEMS

Extended Downtime, Data Loss,
Lost Productivity

የጥንቃቄ የጥንቃቄ የጥንቃቄ

DATA PROBLEMS

Disorganized Data,
Data in Various Locations
Personal vs Communal Data

**[Š° lǫǎí
Cd·°Ψŝŋúšř 5l·ú.]**

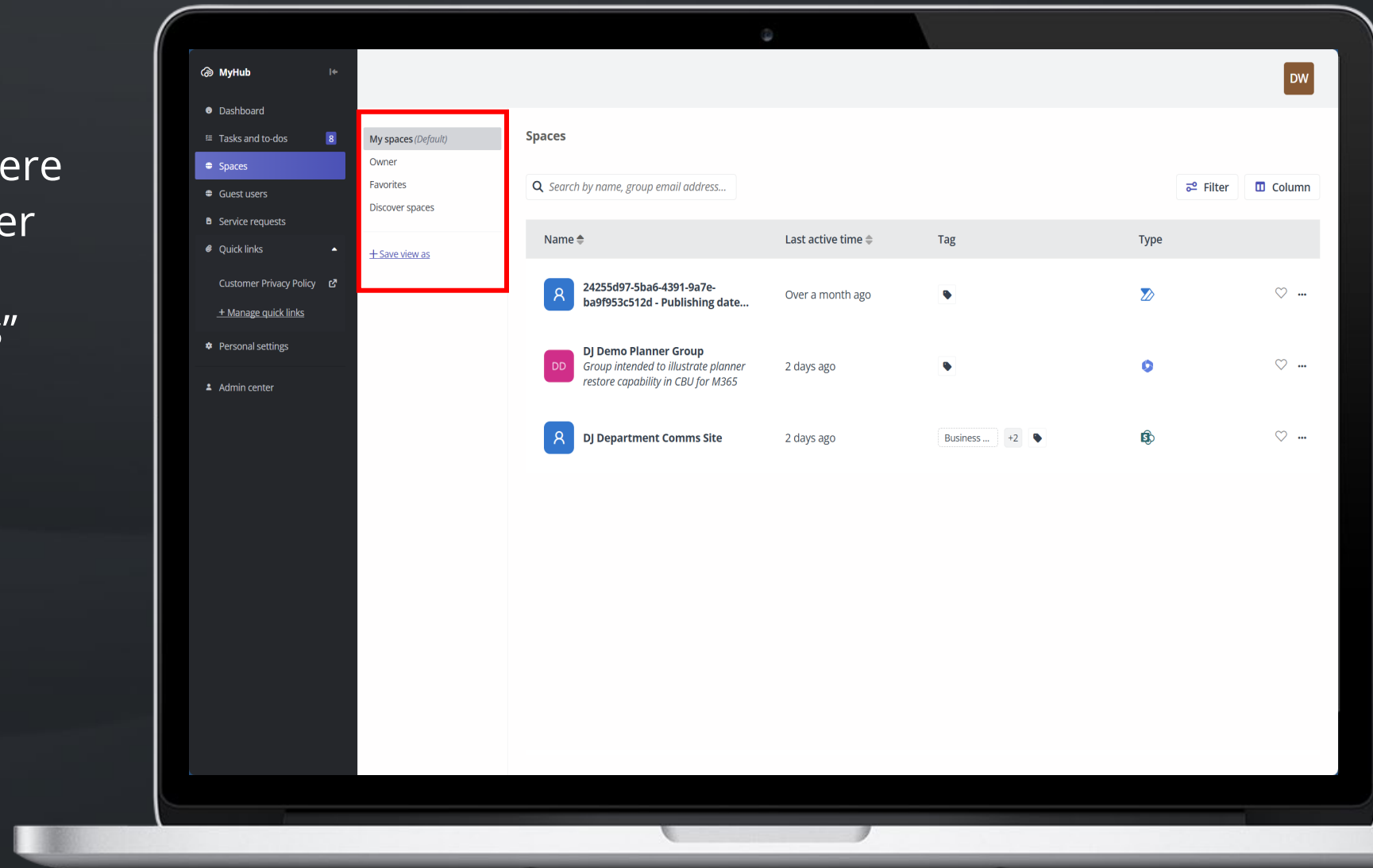
hLŞoŞbμũoŞR 5 l.ú.



Shared Visibility My Spaces

- ✓ **See** all the workspaces where you are a member or owner
- ✓ Mark spaces as “**Favorites**” for quick access

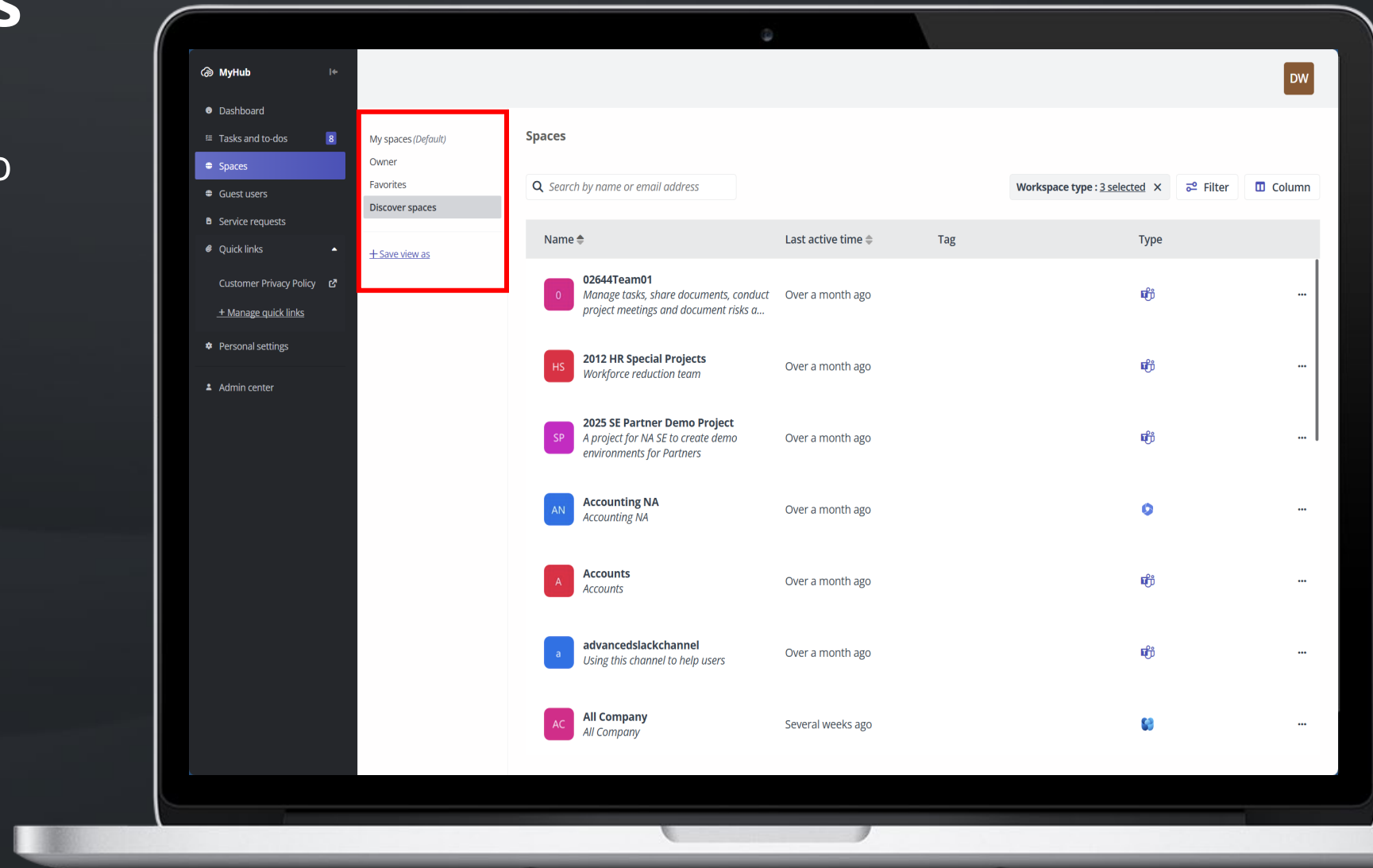
AvePoint MyHub



Shared Visibility Discover Spaces

- ✓ **Discover** Spaces related to your work
- ✓ **Create custom views** to organize your view for the way you work

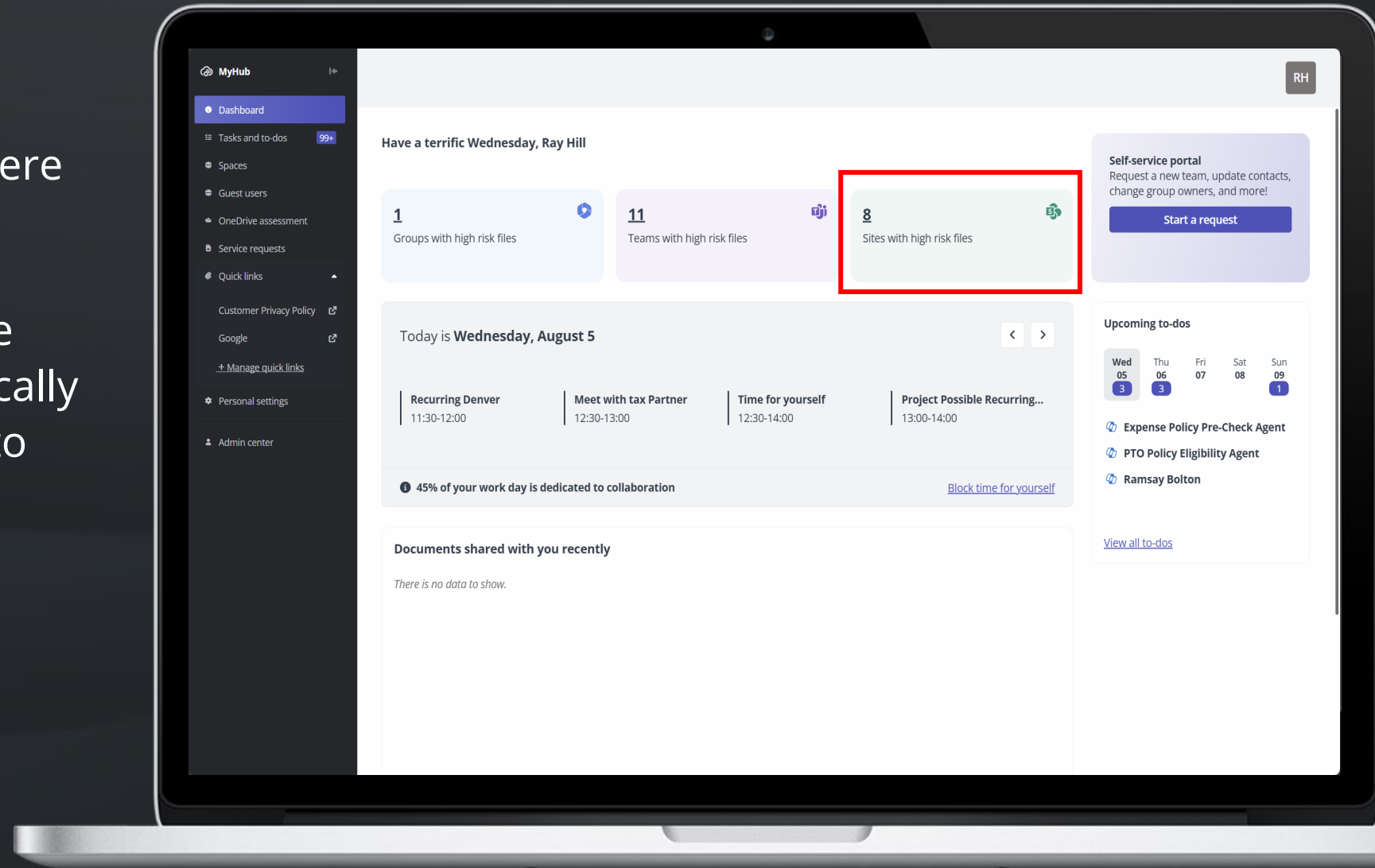
AvePoint MyHub



Shared Accountability Risky Items

- ✓ **See** all the workspaces where you have “high risk” items
- ✓ Automated **policies** can be attached to help automatically remediate or remind you to do so

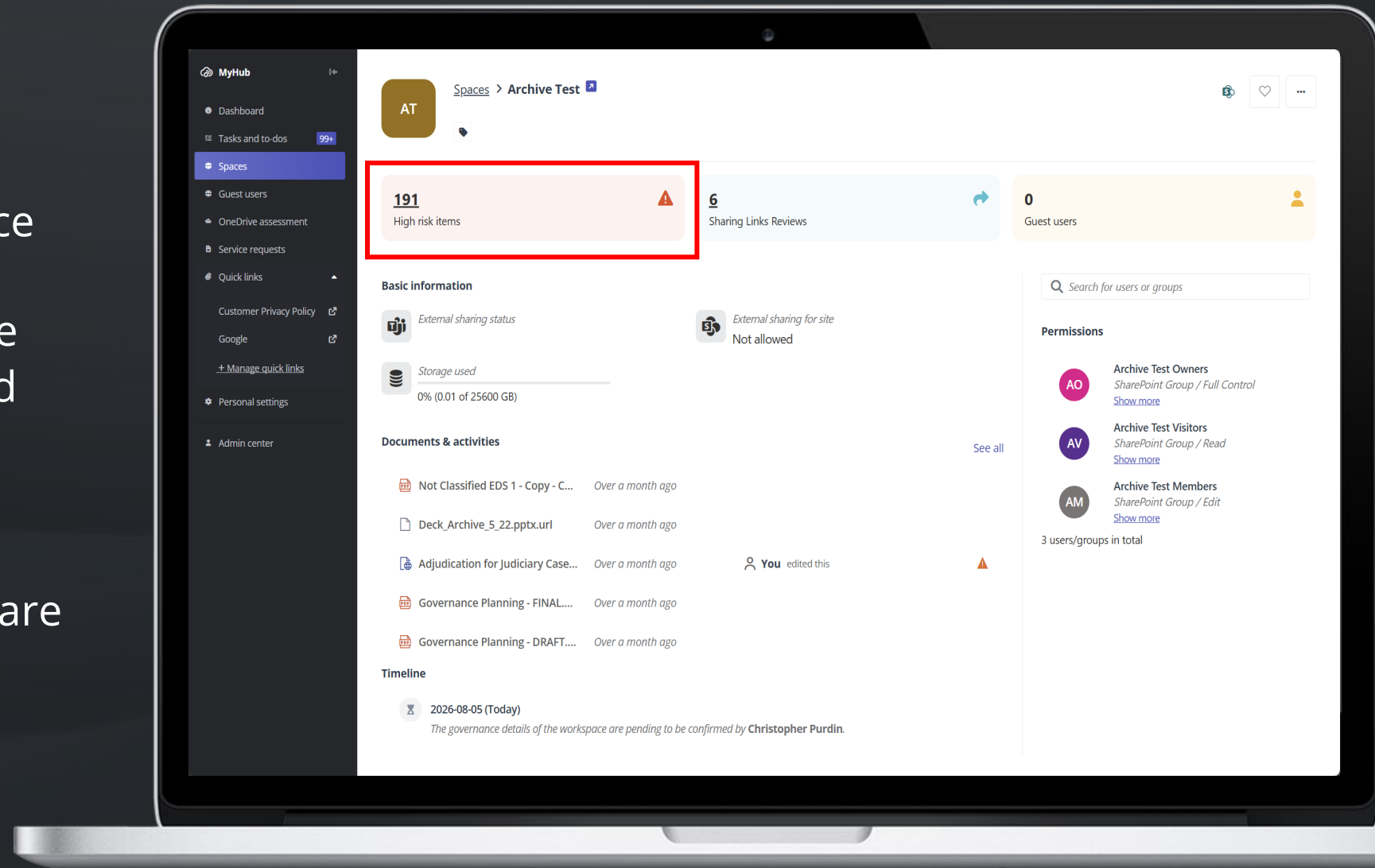
AvePoint MyHub



Shared Accountability Risky Items

- ✓ **Drill down** all to see more details of a given workspace
- ✓ **See basic information** like external sharing status and storage used
- ✓ **View key risk details** like how many high-risk items are in the workspace

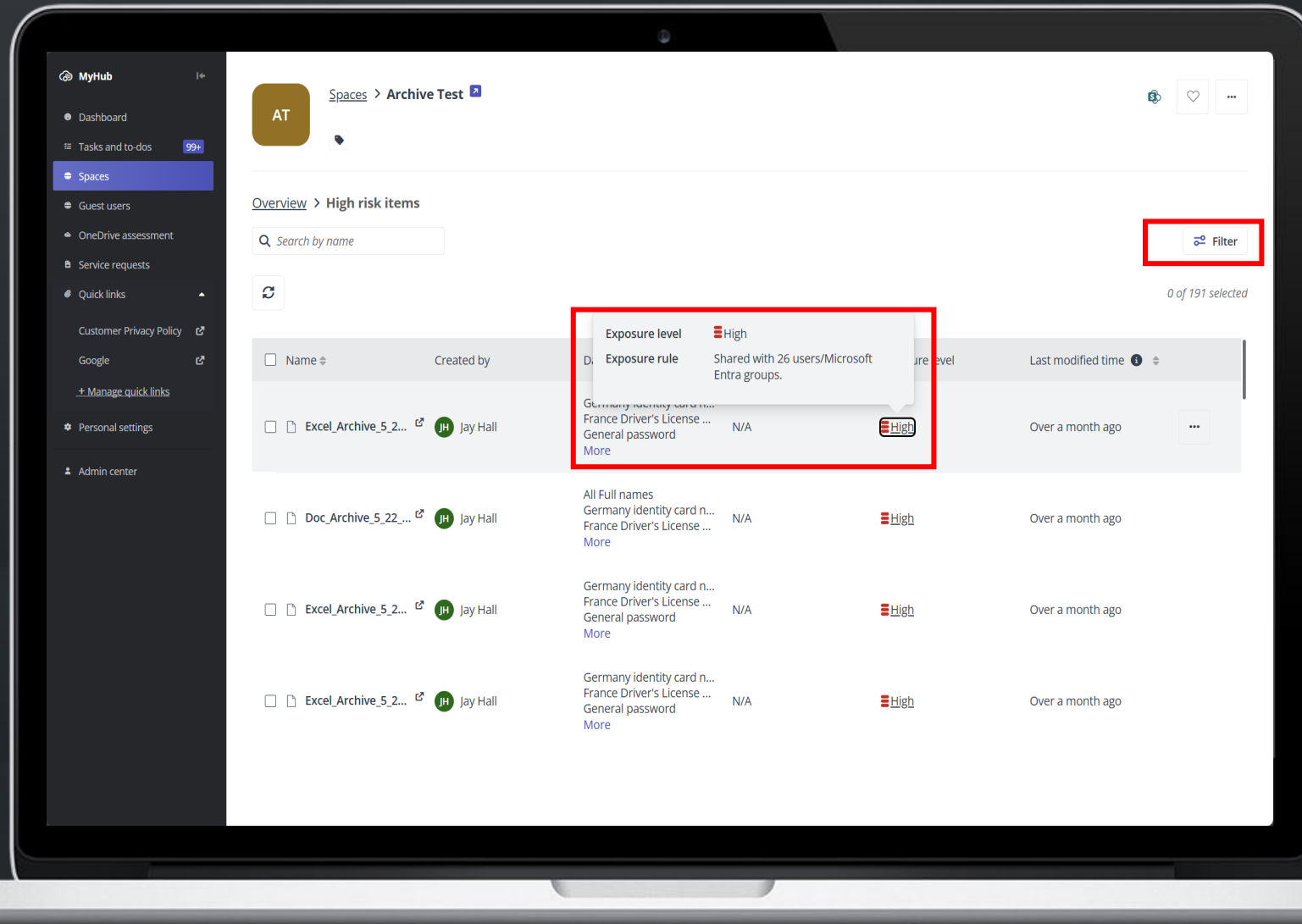
AvePoint MyHub



Shared Accountability Risky Items

- ✓ **See** a detailed list of what is marked as “high-risk”
- ✓ **Understand** why it is considered high-risk
- ✓ **Filter the results** to help you see similar items or related issues.

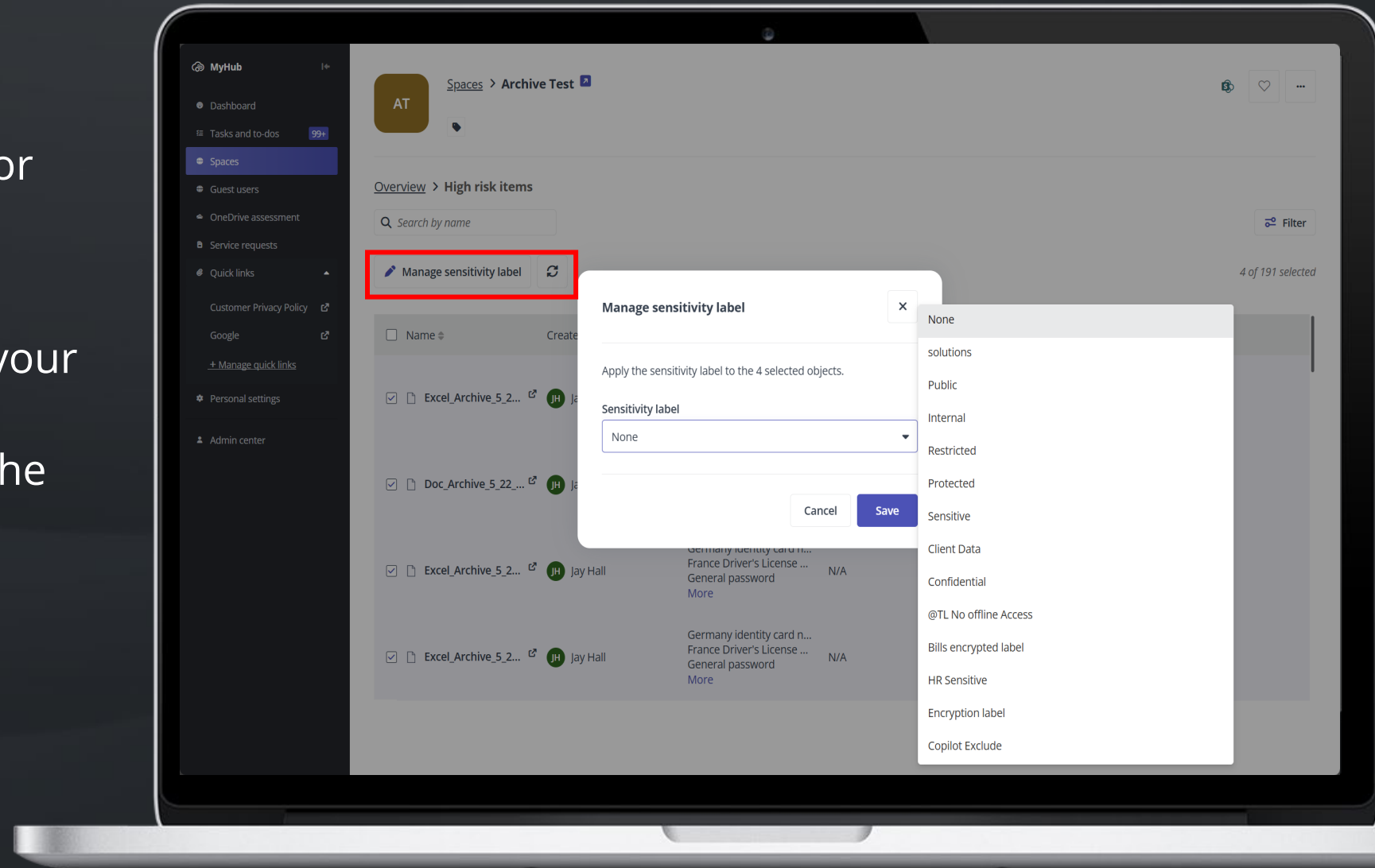
AvePoint MyHub



Shared Accountability Risky Items

- ✓ **Take Action** by adjusting or applying sensitivity labels
- ✓ Sensitivity labels will help your records managers better understand the data and the proper classifications

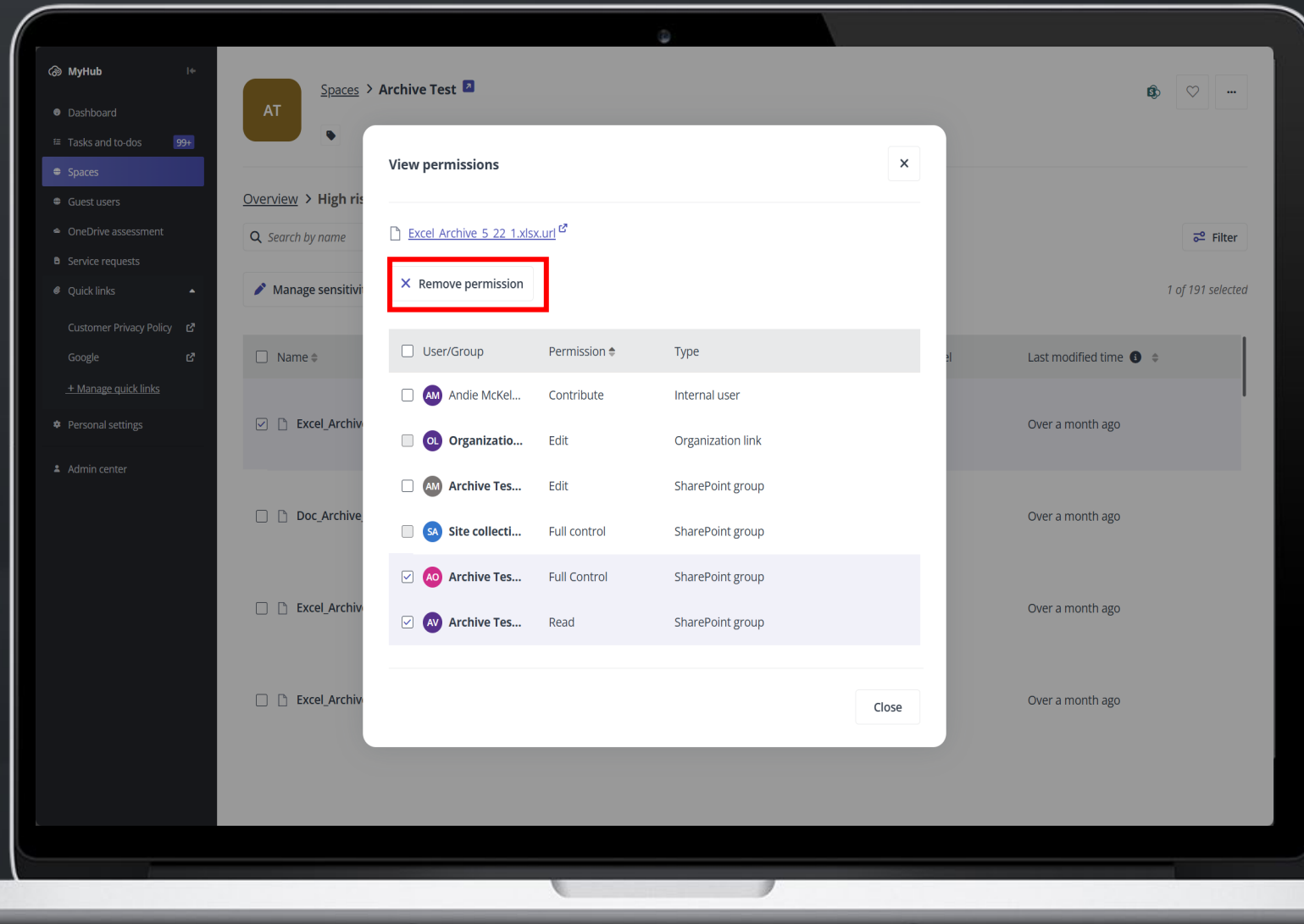
AvePoint MyHub



Shared Accountability Risky Items

- ✓ **Take Action** by adjusting access permissions
- ✓ As a workspace or object owner, you can update permissions quickly and easily
- ✓ Better control of permissions helps keep data secure while enabling robust collaboration

AvePoint MyHub



၁၆၂၅၆၅၆၅၆၅၆
 ၆၆၆၆၆၆၆၆
 ၆၆၆၆၆၆၆၆၆၆
 ၆၆၆၆၆၆၆၆

[၆၆၆၆
 ၆၆၆၆၆၆၆၆

၆၆၆ [၆၆၆
 ၆၆၆၆၆၆၆

၆၆၆၆၆၆၆၆၆၆၆၆၆၆၆၆၆၆



၆၆၆၆၆၆၆၆၆၆





Thank you!



Sales@AvePoint.com



www.AvePoint.com



in t y f

Gracias

ευχαριστώ

Danke

Grazie

Paldies

Hvala

Obrigado

Kiitos

شكراً

Tak

Ahsante

Teşekkürler

متشكرم

Salamat Po

감사합니다

Cám ơn

شكريه

Terima Kasih

Dank u Wel

Děkuji

நன்றி

Köszönöm

ありがとう
ございます

ໝາຍຈຸດນັ້ນ

Dziękuję

谢谢

Tack

Mulțumesc

спасибо

Merci

תודה

多謝晒

дядкую

Ďakujem

धन्यवाद