2021-2023 Geographic Information Coordination Council Goals and Strategic Direction

Goal 1. Improve, expand, and support statewide geospatial data and applications.

1.1. Promote free and open discovery of and access to geospatial data created and maintained by	
local governments.	
Access to local government datasets	LGC – promote value of data
1.2. Research solutions that maintain data sharing security to aid discovery and ease of access to geospatial data.	
Local data access constrained by security policy	TAC - clarify policies, needs, risks, alternatives.
1.3. Continue to support initiatives that compile and maintain statewide geospatial datasets that benefit the businesses and citizens of North Carolina.	
Data sharing local to state	SMAC- Prioritize streams, and municipal boundaries, AddressNC, buildings
1.4. Find solutions to make data sharing local-to-state more efficient to meet the needs of multiple statewide datasets and not place undue burden on local geospatial data managers.	
Data sharing local to state	SGUC – define technical and policy solutions
1.5. Request all state agencies to make the Council's priority geospatial datasets discoverable and accessible through the NC OneMap Geospatial Portal.	
Priority data accessible via NC OneMap	SGUC – define technical and policy solutions
1.6. Promote geospatial metadata for standard documentation.	
Geospatial metadata	SMAC – metadata training and implementation
1.7. Support applications that derive business value from geospatial data assets and analytics.	
Geospatial Services – business-oriented services beyond geocoding, routing, modeling	SMAC – Requirements and benefits SGUC - prioritize geoprocessing services LGC – Promote sharing of source data for roads and address points
Other applications – from data assets and analytics	SGUC – identify common opportunities and requirements. LGC – identify common opportunities and requirements.

Goal 2. Collaborate and conduct outreach for more integration of geospatial data in information technology for expanded benefits in the geospatial community in North Carolina.

2.1. Identify opportunities to collaborate on GIS solutions in state departments and divisions not		
directly represented on the Council to add value to state business processes.		
Collaborate with non-GICC State agencies to add	SGUC – Identify needs and opportunities;	
value.	optimize GIS and IT resources.	
2.2. Identify opportunities to collaborate on geospatial data and technical solutions on a regional		
basis, engaging councils of government, educational institutions, metropolitan planning		
organizations, and rural planning organizations.		
Collaborate on a regional basis, engaging councils	LGC – identify opportunities in working groups	
of government.		
2.3. Reach out to jurisdictions with the least resources to find ways to add value with geospatial		
data and applications.		
Reach out to local governments with the least	LGC – identify needs and practical ways to assist	
resources	SMAC – assist in technical support	
2.4. Increase awareness and adoption of Council initiatives and priorities through outreach and		
education		
Engage the GIS community at the local, state, and federal level to promote initiatives	LGC, SGUC, FIC – Share opportunities for collaboration, promote initiatives, promote the value of GIS	