STATE OF NORTH CAROLINA
DEPARTMENT OF INFORMATION TECHNOLOGY (DIT)
STATEWIDE IT PROCUREMENT OFFICE

Statewide IT Contract Number	**920N – Media Monitoring Solution**
Bid / Solicitation Number	IFB ITS-400318
Contract Award Type	Convenience
Current Effective Dates	Meltwater. – October 1, /2025 through 12/31/2025
Contract Administrator	Sandra Rosser Statewide Procurement Office Email: sandra.rosser@nc.gov

Scope

This Statewide Term Contract (STC) provides a Media Monitoring and Communication Services solution for the State of North Carolina. This solution allows multiple State Agencies to leverage this contract for all media news sources, online news media tracking, monitoring, reporting, media contact services, and public outreach solutions.

This contract is a **Convenience STC** for the use of **Executive Branch State Governmental Agencies** and **non-State Agencies** permitted by law. Non-State Agencies presently include the **North Carolina University System** and its member campuses, **Instructional components of the Department of Public Instruction, Instructional components of the Department of Community Colleges,** as well as **Local** (Municipal and County) **Governments.**

Agencies with the need to acquire services not covered by this contract are required to comply with IT Procurement Rules, Policies and Procedures.

Vendor Summary and Pricing

Below is a summary of the Vendors providing Media Monitoring Services on this Statewide IT contract. To obtain assessment services with pricing, please contact a vendor listed under the Vendor Contact Information section below.

NC Statewide IT Contract 920N Vendors **(in alphabetical order)**
• Meltwater News US Inc. – Contract with **Meltwater US Inc. has been renewed until December 31, 2025.**

Ordering Instructions:

Upon determination of business need, the procuring agency will communicate their requirement to the vendor and request a quote.

As best-practice, Agencies should seek quotes from each vendor listed on this Statewide IT Contract. Vendor selection is based on the quote offered which best meets that Agency's needs and available budget, including value-added services, completion time, etc. The respective Agency will issue a Purchase Order directly to the Vendor selected by the Agency, consistent with the terms and conditions of this competitive bid, a Statewide IT contract.

Minimum Orders

There is NO Minimum Order amount on this contract.

Abnormal Quantity Orders

There is NO Abnormal Quantity amount on this contract.

Vendor Contact Information

All known minority, physically handicapped or women contractors, including dealers, will be identified as "HUB Vendors" after their vendor name. This classification recognizes businesses owned and operated by these groups and encourages and promotes their use to the greatest extent permitted by law.

Vendor	Ordering or Inquiries / Information Contact:	Services Available:
Meltwater News US Inc.	225 Bush Street, Suite 1000 San Francisco, CA 94104 **Primary Representative for State and Local Governments:** **Ben Kessler** Head of Government Solutions Office: (202) 552-3280 Cell: (818) 510-2412 Ben.Kessler@meltwater.com **Brady Renner** Enterprise Solutions / Public Sector Strategy and Growth (516) 252-2230 Brady.renner@meltwater.com	• Online News Media • Media Monitoring • Online News Media Tracking

Transportation Costs

FOB Destination: Transportation of any tangible Deliverables shall be FOB Destination. Freight, handling and distribution charges shall be included in the total price of each item listed. Any additional charges included on the invoice shall not be honored for payment, unless authorized by change order.

HISTORY

2025-09-30	Meltwater Contract Extended – 3 months
2025-06-17	Meltwater Contract extended – 3 months Cision's was NOT extended, it will expire on June 30, 2025
2025 -01-09	Contract Extension – 6 months Meltwater & Cision
2024-11-25:	Contact Update
2024-06-10:	Contract Extension – 6 months
2024-03-14:	Changed Contract Administrator
2023-07-17	Contract Extension
2022-07-14	Contact Update
2022-06-17	Contract Extension
2022-03-10	Contact Update
2021-06-26	Contract Extension
2020-03-20	Updated Cision's Contact Information.
2018-06-18	Contract Established