Accessibility Practices for Modern Developers

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5 Key Concepts

Writing Accessible Code





1. Know there are rules (and legal requirements)

WCAG 2.1 Total Success Criteria = 78

- Level A = 30
- Level AA = 20
- Level AAA = 28



WCAG 2.1 AA is the legal minimum standard. (50 criteria)



2. Know how screen readers read (desktop & mobile)

Screen reader users skim headings, landmarks/regions, and links and expect to hear names, roles, and values of components.



3. Semantics and Structure: Don't reinvent the wheel

Whenever possible, use semantic elements that assistive devices already understand.



4. Test as you work

Testing with an automated testing tool, a keyboard, and a screen reader will help you uncover and address most common issues.

The earlier you find them, the easier to fix.



5. Every code change can be the difference between an accessible and inaccessible product.



Today's Agenda

- Shift left: Accessibility in the dev lifecycle
- Semantics & structure
- Keyboard & focus
- Color & contrast
- Responsive layouts
- ARIA

- Dynamic content
- Form validation
- JavaScript framework tips
- AJAX & single-page applications
- Beyond WCAG 2.1 AA
- Resources



Shift Left: A11y in the Development Lifecycle

- Accessibility starts at planning, not QA
- Pair with designers early
- Document accessible requirements





Why Developers Should Shift Left on A11y

- Fixing issues early is cheaper and faster
- Prevents technical debt
- It's easier to bake in than bolt on
- Reduces rework across teams
- Enables inclusive design and iteration
- Mitigates legal risk
- Improves code quality
- Promotes team ownership



Start with Semantic Structure

- Gives meaning to structure
- Improves accessibility for assistive technologies
- Enables keyboard and assistive technology interactions – built-in behaviors
- Reduces the need for ARIA
- Better SEO and performance
- Easier to maintain and debug



Semantic Structure in the A11y Tree

- Elements with semantic markup are included in the accessibility tree.
- Things that do not end up in a11y tree include:
 - <div>
 -
 - •
 - CSS styles and background images
 - colors

Best:

<h1>Semantic Structure</h1>

Bad:

```
<div style="font-size: 36px; font-
weight: bold;">Semantic Structure</div>
```

Acceptable:

```
<div style="font-size: 36px; font-
weight: bold;" role="heading" aria-
level="1">Semantic Structure</div>
```



The Accessibility Tree

- Browsers have an a11y tree.
- The bridge between code and assistive technology
- Determines what users hear, feel, or navigate
- Mistakes in code or ARIA can break it
- Essential for debugging and testing
- If it's not in the a11y tree, it's not in the experience.

```
▼ RootWebArea "Home | nc.gov" focusable: true url: https://www.nc.gov/

→ Ignored

→ generic ""

        → link "Skip to main content" focusable: true url: https://www.nc.gov/#main-content
          ▶ StaticText "Skip to main content"

→ generic ""

→ generic ""

→ banner "Site header"

                   ▶ alert "" atomic: true
                   ▶ StaticText "An official website of the State of North Carolina"
                   ▶ button "How you know" focusable: true expanded: false
                   button "Reset Language to English" focusable: true
                   > combobox "select" focusable: true expanded: false
                   ▶ navigation "Utility Menu"
                      link "Home" focusable: true url: https://www.nc.gov/
                      ▶ navigation "Main Menu"
                p generic ""
                 complementary ""
                   search ""
                   ▶ heading "POPULAR TOPICS"
                   ▶ list ""
                     link "" focusable: true
                   article ""

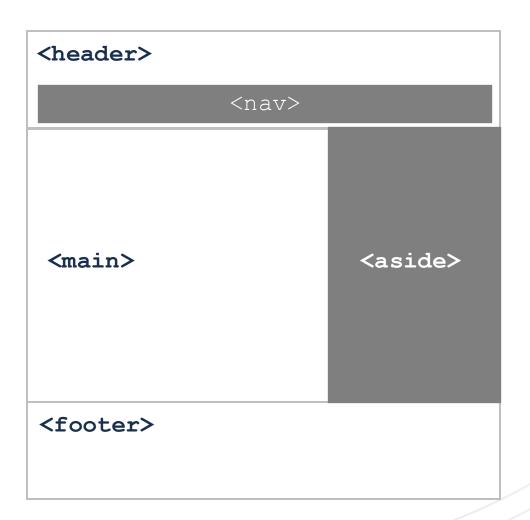
→ navigation "Back to top"

                   ▶ link "Back to top arrow" focusable: true url: https://www.nc.gov/#navbar-top
                image "The Great Seal of the State of North Carolina" url: https://files.nc.gov/nc/images/2025-
                     04/just-seal-blue.svg?VersionId=vk7RfwQTcKUtir578kfLzhPlsX_C_uAe
                   ▶ heading "nc.gov"
                   paragraph ""
                   ▶ heading "CONTACT US"
                   paragraph "
                   paragraph ""
                   ▶ navigation "Network Menu"
                   ▶ link "Hosted on Digital Commons" focusable: true url: https://it.nc.gov/services/digital-services
```



HTML 5 Landmark Regions

- Landmarks specify things like
 - <header>, <nav>, <main>,
 <footer> and others
- Improves screen reader navigation
- Reduces need for ARIA
- Defines structure and layout
- Enhances SEO and machine readability





Landmark Region Tips

- All text should be within a landmark region
- Minimize number of landmarks
- Distinguish multiple instances of landmarks by different programmatic labels (aria-label or aria-labelledby)





Keyboard & Focus Management

- Primary way many users interact with content
- All UI must be navigable with keyboard alone
- Not everyone uses a mouse
- Focus = orientation

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Keyboard & Focus Management Tips

- Ensure a logical tab order
- Avoid tabindex values over 0
- Use native HTML elements when possible
- Never remove/disable focus styles
 - Maintain a visible focus indicator for all interactive elements (:focus-visible)
- Avoid tabindex="-1" unless for focus management
- Provide skip links
- Use ARIA carefully for focus control
- Avoid keyboard traps



Manage/Restore Focus in Modals & Overlays

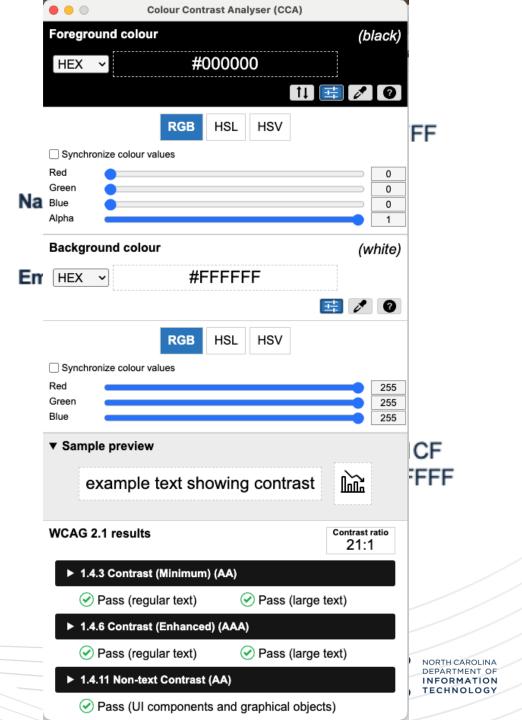
- Move focus into the modal on open
- Trap focus within modal
- Return focus when modal closes or escaped
- Use proper roles and attributes

```
<div role="dialog" aria-modal="true"
aria-labelledby="modal-title">
        <h2 id="modal-title">Subscribe to
Updates</h2>
</div>
```



Color & Contrast

- Text/background: 4.5:1 contrast minimum
- Non-text/background: 3:1 contrast minimum
- Consider color blindness and dark mode
- Avoid color as sole indicator
- Helpful tools:
 - Colour Contrast Analyser
 - WebAIM Contrast Checker



Responsive & Flexible Layouts

- Use ems, rems, or % for scalable Uls
- Support mobile reflow, avoid fixed widths
- Test at 400% zoom
 - Test keyboard on mobile view
- Be careful of using flexbox to reorder UI

```
width:100%;max-m
ing-right:1rem}.hem
 r{display:flex;just
auser{display:flex}.
adius:50%}.user-contr
 color:black;font-we
 olor:rgba(43,42,
    em:color:#2b2a2
```



Accessible Rich Internet Applications (ARIA)

- Bridges a11y gap between HTML limitations and fullblown web applications
- Allows developers to:
 - Add roles to elements
 - Define states and properties
 - Describe relationships
- Doesn't visually change appearance

- Use only when native HTML does not suffice
 - Good: aria-expanded to a toggle button
 - Bad: <div role="button" tabindex="0" ... > instead of <button>



Using ARIA Correctly

"No ARIA is better than bad ARIA."

– W3C

- Prefer native HTML over ARIA
- Update states programmatically

 <button aria-expanded="false aria-controls="menu">Menu</button>
- ARIA landmarks and regions (role="")
- Provide keyboard interactions for custom widgets <div role="button" tabindex="0">Join Today!</div>
- Avoid ARIA misuse



Dynamic Content

- Tell users about dynamic changes. Three main options:
 - 1. Load or reload the page, with the page <title> reflecting the updated dynamic information.
 - 2. Move the focus to the updated content or to a confirmation or error message.
 - 3. Use an ARIA live region to make an announcement
 - Use the right politeness level:
 - aria-level="polite" waits for current speech to finish
 - aria-level="assertive" interrupts current speech immediately (don't overuse)
 - Live region must be present and empty before making announcement



Form Validation

- Cognitive clarity (what, where, how)
- Essential for screen reader users
- WCAG 2.1 requirements
 - SC 3.3.1: Error Identification
 - SC 3.3.3: Error Suggestion
 - SC 3.3.2: Labels or Instructions
 - SC 3.3.4: Error Prevention



Form Validation Best Practices

- Provide clear labels and instructions
 - <label for=""> or <label>-wrapped inputs
- Show inline errors near the field
- Announce errors to screen readers
- Set focus to first error on submit
- Avoid color alone for error indication



JavaScript Framework Tips

- Start with semantic HTML

 onClick ...>
- Manage focus proactively
- Announce dynamic content
- Test with screen readers and keyboards
- Use accessible component libraries



AJAX & Single-Page Applications (SPAs)

Problem:

- No full page reload → no trigger for screen reader
- Focus remains on button/link that triggered update
- Screen reader says nothing → user confused

Solutions:

- Manage focus and announcements during route/view changes
- Notify screen readers that new content loaded
- Wait 1-2 seconds after injecting content before sending focus



Beyond WCAG 2.1AA

- Plain language & clarity
- Consistent layouts and components
- Whitespace and visual separation
- Visual hierarchy and content chunking
- Error prevention and forgiveness
- Build with real people in mind



Resources

- Google:
 - Web Accessibility Course
 - Accessible Development Guide
- Official specifications
 - How to meet WCAG
 - Authoring Tools Accessibility Guidelines (ATAG)
- Color contrast:
 - Colour Contrast Analyser
 - WebAIM Contrast Checker

- ARIA Components & Patterns
- MDN A11y Web Docs
- <u>Teach Access</u> code samples/tips for testing in VoiceOver
- LinkedIn Learning: Accessibility for Web Design



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Questions?





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